

The
Delegate Wranglers®

TECHNOLOGY

INSIDER SPECIAL

January 2026



featuring

CROWDCOMMS
EVENTOGY
ICENI EVENT SOLUTIONS



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DW on the Road - LONDON





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Our team stays close from first chat to event day, with proactive check-ins, fast responses and hands-on support, so clients feel looked after, not passed around. We really are an extension of their team.

Johnny D. Martinez
Partnerships Manager

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Hi Johnny, give us a quick overview of CrowdComms and your services

CrowdComms helps event teams deliver great experiences from the first sign-up to the final follow-up. We specialise in event registration, on-site badging, mobile event apps, and virtual or hybrid event delivery, all built to feel simple and welcoming for everyone using it.



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Organisers get a smooth backend to manage the event, and attendees, sponsors and exhibitors get an experience that is easy to navigate, fun to engage with, and on brand.

Tell us a bit about your role and how your team look after your clients so well

I'm the Partnerships Manager at CrowdComms, and I look after our relationships across the industry, from supplier partners to associations and event teams, ensuring



CrowdComms shows up in the right places, with the right people. Our team stays close from first chat to event day, with proactive check-ins, fast responses and hands-on support, so clients feel looked after, not passed around. We really are an extension of their team.



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Tell us about why you are such a good option for event planners & clients to consider?

We often say clients come to CrowdComms for the tech and stay for the support. The platform is designed to be friendly and intuitive, whether you are an organiser setting things up, or an attendee checking a schedule, networking, or getting updates.

We cover registration, badging, mobile event apps, and virtual or hybrid events, so teams can keep everything connected in one place to ensure smooth event experiences are delivered. What keeps clients coming back is how supported they feel.

We are responsive, we care, and we stay close to the detail. When your event matters, having a team you can rely on makes all the difference.



What's new? Anything exciting to tell us about?

CrowdComms is having a big season of growth. Over the last year we have been building a stronger presence across the Americas, with a growing team on the ground to support clients and events locally.

And this week we welcomed EventEye fully into the CrowdComms family as we expand into the Nordics.



The exciting part is what that means for customers. We can support event teams as they grow into new regions, and we can also give organisers in those markets access to a better event tech experience, backed by experienced support.

You can find out more about CrowdComms here:





eventogy

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Eventogy is a corporate event management platform designed for organisations running complex, ongoing event programmes. Clients choose us because we combine reliable technology with a human approach to partnership

Tom Phillips
Commercial Director

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Hi Tom, give us an overview of what Eventogy has to offer its clients

Eventogy is a corporate event management platform designed for organisations running complex, ongoing event programmes. We support client events, conferences, roadshows, internal communications and executive meetings, particularly across financial services, legal and professional services.



The platform brings event build, guest management, communications, approvals and reporting into one place, with a strong focus on governance, data security and consistency.

We work closely with our clients as long-term partners, supporting scalable event programmes across teams and regions.



Tell us a bit about your role and how your team look after your clients so well

I lead the commercial team at Eventogy, working closely with our product, delivery and support teams to ensure clients get long-term value from the platform.

All your events. One powerful platform.

Simplify event management with  eventogy, built for busy teams who want smarter, seamless events.



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My role is focused on understanding how organisations actually run their event programmes and helping them implement Eventogy in a way that fits their structure, governance and goals. As a team, we take a highly hands-on approach, building close relationships and providing consistent, responsive support as clients' needs evolve over time.

Tell us about why you are such a good option for event planners & clients to consider?

Clients choose Eventogy because we combine reliable technology with a human approach to partnership

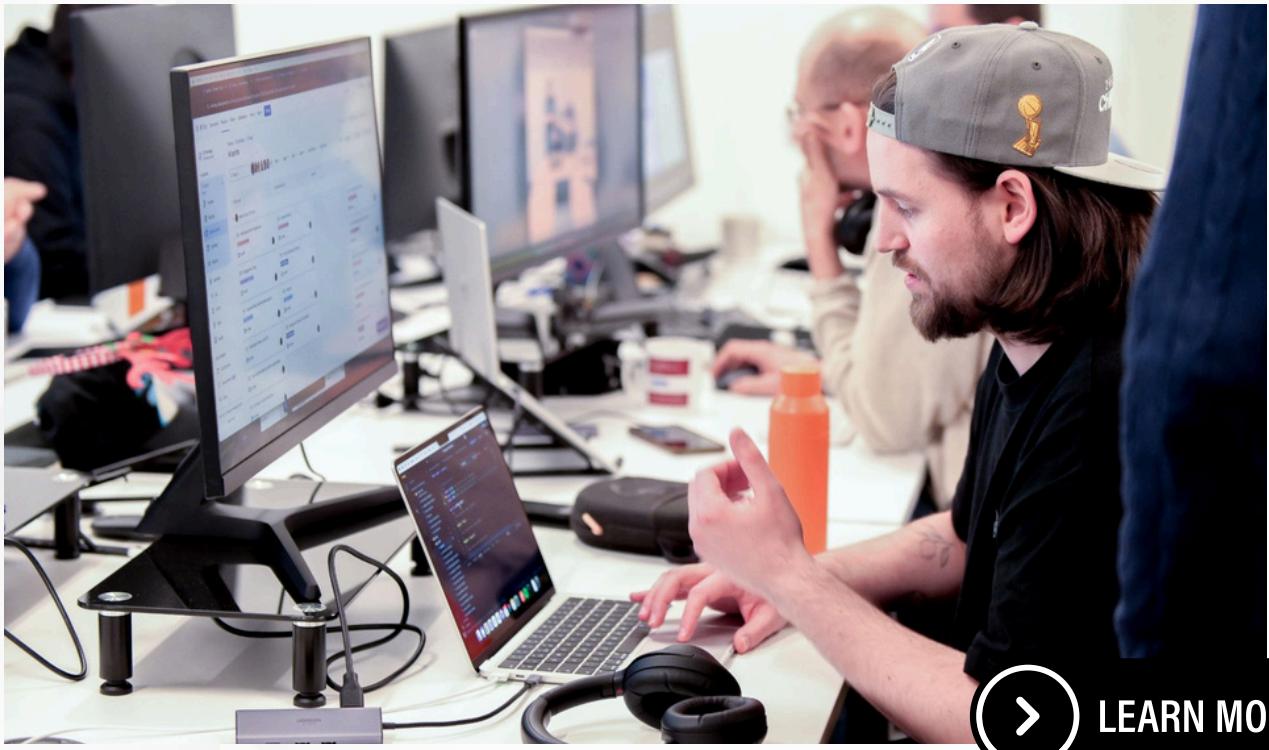
Event planners value having a single platform that supports their entire event programme while remaining flexible enough to work across different teams, formats and regions.



Our clients stay with us because they know the people behind the platform. We take time to understand how they operate, respond quickly when things change, and continuously evolve the product based on real-world feedback. That combination of dependable technology, responsive support and long-term collaboration is what keeps clients coming back.

What's new? Anything exciting to tell us about?

Eventogy continues to grow alongside our clients, with a strong focus on making complex event programmes easier to manage at scale.



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Over the past year we have expanded our platform capabilities across reporting, communications and programme oversight, helping teams gain clearer insight and consistency across their events



We have also invested heavily in our service and delivery teams, ensuring clients benefit from even more hands-on support and strategic guidance.

As our client base grows globally, we remain focused on building long-term partnerships and evolving the platform based on how organisations actually run their events.

You can find out more about Eventogy here:





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Our customers love the fact that our platform is a true all-in-one solution, enabling event planners to manage every aspect of their events from a central source of truth

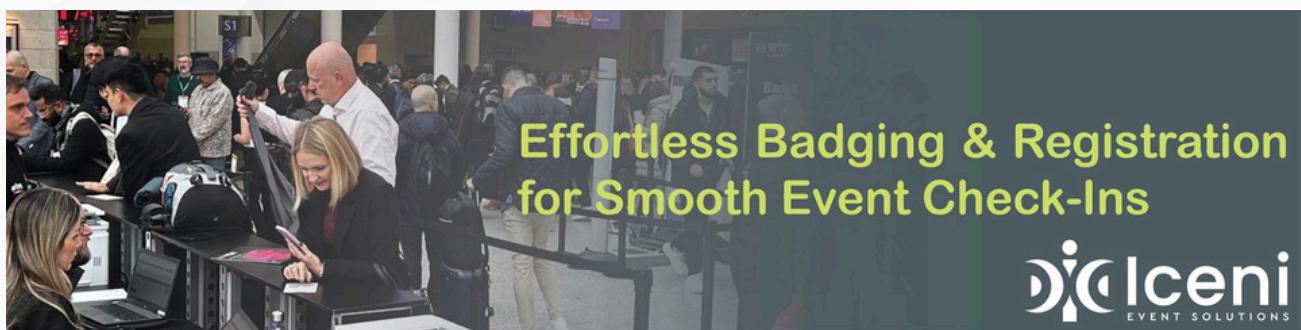
NICKY HALE
Director

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Hi Nicky, give us an overview Iceni Event Solutions and it's services

Iceni Event Solutions provide flexible registration and badging solutions tailored to the unique needs of your event. Whether you need simple badge printing or a comprehensive, end-to-end service—including invitations, pre-registration, onsite attendance management, and post-show reporting—we deliver a seamless and efficient experience for every stage of your event.



Tell us a bit about your role.

As Director, I bring over 30 years of event management experience to lead our team in delivering smart, client-focused registration and attendee management solutions.

A self-confessed data and tech geek, I'm passionate about understanding not just the technology, but also our clients' unique needs and business goals to ensure success.

Why are Iceni Event Solutions such a good option for event planners to consider?

Iceni simplifies life for event planners with tailored registration and badging solutions that combine cutting-edge technology and exceptional service



Our experienced team understands the challenges planners face and works closely to ensure seamless event execution.

From pre-registration to post-event reporting, we deliver flexible, user-friendly solutions designed to meet your specific needs.

We don't just offer technology—we understand your goals and create solutions that make the process easy and smooth for both planners and attendees, ensuring a hassle-free experience for everyone involved

What's new at Iceni?

We're excited to introduce our self-managed solutions, perfect for small-scale registration, badge printing, or sending invitations and tracking RSVPs.



Designed to be easy to use and browser-driven, there's no complicated software to download. Simply import your data, send confirmation emails, and print badges using any of our customizable options.

Need more functionality? Extend the service by adding modules like front-end forms, CPD attendance certificates, and more.

Whether it's a small meeting or a streamlined badge process for a larger event, our solutions provide the flexibility and simplicity you need to manage your event efficiently.

Contact Nicky / Iceni Event Solutions here...





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2026

OUR FIRST EDUCATIONAL EVENT
OF 2026 FOR EVENT BUYERS!

Thank you for reading this DW Special Insider

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