Delegate Wranglers®

SUSTAINABILITY

INSIDER SPECIAL October 2025

AVANTI WEST COAST

BMA HOUSE

MANCHESTER CITY FOOTBALL CLUB

PLUS.



REGISTER YOUR INTEREST

THE TOWER HOTEL

y thistle

Tuesday 25 November 2025

12 noon - 5pm + afterparty

Delegate Wrangler





CHECK IT OUT HERE









Alex Monro-Jones
Operations & Service Delivery Manager



Hi Alex, give us an overview of Avanti West Coast and it's services

<u>Avanti West Coast</u> are the high speed rail operator on the West Coast mainline, connecting London with Manchester, Liverpool, Birmingham, Glasgow, Edinburgh, The Lake District and North Wales.



Tell us a bit about your role and how your team look after your clients so well

My role is to ensure every event journey runs seamlessly, from the first enquiry to the moment guests step on board.

I'll be supporting event bookers with tailored rail packages that deliver both exceptional service and a memorable travel experience.



Most importantly, I'm passionate about showing that choosing rail travel for events is not only a sustainable choice, but one that enhances comfort, convenience, and connection every step of the way.



Tell us about some of your Sustainability initiatives and why they are essential for event planners & clients to factor in'

Say hello to sustainable travel. Our goal is to hit net zero by 2031, which means making low-carbon end-to-end journeys the norm.

Our Evero trains are a big part of that. Our Evero trains significantly reduce our carbon emissions, with the bimode variant switching seamlessly between diesel and electric power, using electricity wherever possible.

This means we can support you to achieve your sustainability goals whilst delivering a memorable onboard experience for your customers and clients at a competitive price.

What's new? Anything exciting to tell us about?

Avanti West Coast has partnered with a local distillery to serve gin in miniature aluminium bottles as part of its commitment to offer a sustainable menu to customers.



Working with Forest Distillery, a family-run distillery in the heart of the Peak District. The innovative bottle will replace the existing glass miniatures, providing a lightweight, compact and sustainable alternative for the gin which is made exclusively for Avanti West Coast.



Made from 100 percent post-consumer recycled aluminium, the new bottles do not rely on raw material, offering a carbon footprint of up to 90 percent lower than 5cl bottles made from PET (polyethylene terephthalate) plastic or glass.

You can find out more about Avanti West Coast here:







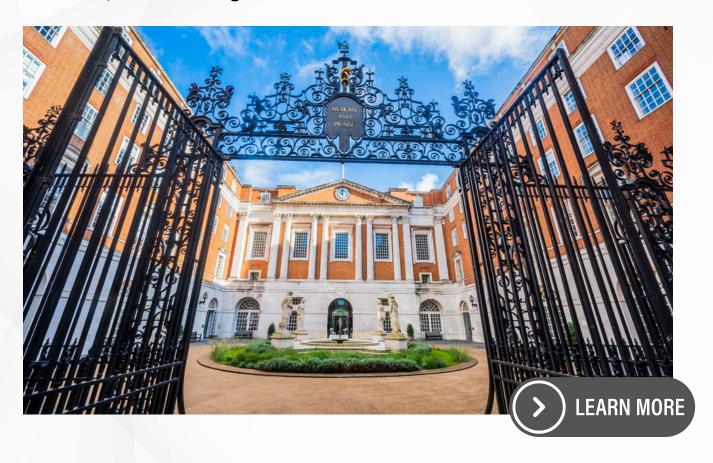




Hi Rebecca, give us an overview of BMA House and it's services

<u>BMA House</u> is a Grade II listed events venue in Bloomsbury, London, and the headquarters of the British Medical Association.

We offer a collection of characterful rooms, plus a central Courtyard and Garden, for meetings, conferences, awards, dinners, and filming.



Clients benefit from experienced event managers, creative chefs, and expert AV support, all delivered with a strong focus on service, accessibility, and sustainability.

Our location, a short walk from major transport links, makes planning and attendance easy.



Tell us a bit about your role and how your team look after your clients so well

Since joining BMA House in 2009, I have championed sustainable events and creative campaigns, successfully gaining us an array of sustainability accreditations. With a background in event planning and a love of weddings, I developed the weddings offer from the ground up, incredible to see this flourish.



Celebrating 100 years in Bloomsbury, our Grade II listed building blends historical luxury with consideration for the planet.





Career highlights include the Santander Student Railcard launch with Jenson Button and Myleene Klass in the Courtyard, and a celebration for the Motor Neurone Disease Association attended by Her Royal Highness The Princess Royal.

Tell us about some of your Sustainability initiatives and why they are essential for event planners & clients to factor in'

At BMA House, sustainability is not a bolt on, it shapes planning, choices, and delivery. We run on responsible energy, manage waste with segregation, and design low carbon menus that celebrate seasonal British produce and plant-based dishes. Our chefs offer carbon labels and easy swap suggestions, so planners can reduce impact without losing flavour or theatre.



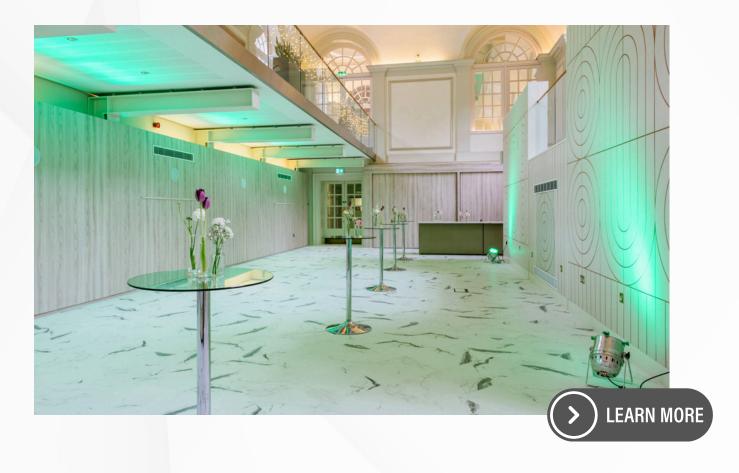
We cut single use plastics, use filtered water, and donate surplus food through trusted partners.

Tech is smarter too, using efficient projectors, LED lighting, digital signage to curb print. We encourage rail travel and provide clear reporting. Biodiversity in our Courtyard and Garden supports pollinators and creates breakout space.

These steps protect budgets and reputations, meet stakeholder expectations, and help guests feel proud of the experience they shared.

What's new? Anything exciting to tell us about?

Fresh for our centenary year, BMA House has elevated the guest journey from first enquiry to post event.





We have invested in faster, smarter AV in our flagship spaces, improved wayfinding, and sustainably refreshed soft furnishings across key rooms.

Our chefs have launched seasonal menus with imaginative plant-based options, with carbon conscious swaps available. We offer a complimentary carbon measuring report for all events.



Outside, the Courtyard and Garden now host more creative breaks and receptions, from wellness moments to chef led tastings. We have simplified packages for meetings, dinners, and awards, with clear inclusions and flexible add-ons.

Digital proposals, upgraded Wi Fi, and on-site tech support make planning smoother, and our team continues to champion responsible, joyful events that feel effortless for organisers and memorable for guests.

You can find out more about BMA House here:













Delegate Wranglers®

INSIDER

SUSTAINABILITY

SPECIAL



GITI EIEITS



City Events (Manchester City Football Club) are pleased to announce their participation in the EVENTsmart for venues tool, which offers customers the ability to build detailed carbon footprint reports for all events held across the Etihad Campus.

This is the next stage in the evolution of their collaboration with the highly passionate, skilled and innovative team at Greengage who continue to strive forward positively in inspiring change for venues and their customers in the world of sustainability and social value.







After a robust and challenging accreditation process, The Etihad Stadium was the first UK football stadium to achieve the highest level of award at Platinum level in 2022 and is a visible, and active member, of their Platinum Inner Circle, a group of Platinum rated venues who meet to share best practice and commit to ways to help drive and inspire change with the meetings and events industry.

Their efforts were further recognised at this years annual Greengage Awards with one Platinum and one Gold award for two of their 2024 Sustainability Initiatives



"City Events and Etihad Stadium's shared commitment to sustainability is truly inspiring. Their innovative and dedicated approach has earned them the ECOsmart Platinum certification year after year — a remarkable achievement.



We also greatly value their leadership in driving higher sustainability standards across the events industry through the ECOsmart community. City Events' proactive use of carbon measurement to reduce emissions demonstrates real accountability in action.

We're delighted that they've chosen the EVENTsmart tool to empower their clients with the insights and support needed to host more sustainable events."

Andrew Perolls, CEO of Greengage

This collaboration aligns with City Events ingrained, and well established, commitment to strive to do the best they can to drive through effective change and make long lasting positive impact on the local environment and community.

It is also the next key step in their journey to help raise awareness, educate and inspire positive and credible change within the meetings and events industry.



Manchester City Football Clubs key successes this year include:

- CO₂ emissions reduced by 25% across the year, with Scope 1 & 2 operations carbon neutral
- Energy consumption reduced by 182 tonnes CO₂,
 with over 1MW of solar energy generated on-site
- Water use down by 30million litres, supported by new rain gardens and advanced irrigation systems
- Waste reduced by 123 tonnes, with 100% of PET removed from Club operations
- Phase One of one of sport's largest solar panel projects completed; powering key facilities across the Etihad Campus

Manchester City Football Club are committed to being net carbon zero by 2030, and to achieve this, have identified the following areas of priority:

- Energy and Water
- Transport and travel
- Waste Reduction
- Consumables and Food
- Measurement and Reporting
- Impactful Biodiversity
- Materials
- Local, active participation





Sustainability, in all its parts, is made actual because it's embedded in and delivered across the club's community of fans, workforce and partners.

'Big Day Out' in 2025 is an example of club employees working in community volunteering.













Check out their newly released sustainability and social value 2025 Gameplan Report here:

https://www.mancity.com/club/sustainability-game-plan



For more information about Greengage Event Smart please visit here:

https://www.greengage.solutions/exciting-news-forsustainable-events-eventsmart/

For more information about our venue for conferences, meetings and events please visit here:

https://www.mancity.com/venue-hire

For more information about the opening of their new Entertainment District, due to open through 2026 and including a 401 bedroom Radisson Blu hotel, please visit here:

https://www.mancity.com/club/etihad-campusdevelopment











Thank you for reading this DW Special Insider

Dont forget to like, share, and comment

