

The
Delegate Wranglers®

STAFFING

INSIDER SPECIAL

September 2025

PINNACLE EVENT STAFF
LIVEFORCE
FUDGE EVENT STAFFING

PLUS

The DW Nearly Christmas
Party is coming soon



**REGISTER YOUR
INTEREST**
THE TOWER HOTEL

by thistle

Tuesday 25 November 2025
12 noon - 5pm + afterparty



**CHECK IT
OUT HERE**



CONTENTS

Page 4

PINNACLE EVENT STAFF

Page 8

LIVEFORCE

Page 13

FUDGE EVENT STAFFING

Page 22

DW NEARLY CHRISTMAS
PARTY 2025



“

We immerse ourselves in the projects we work on and place a strong focus on our team becoming an extension of the clients, working together to deliver a first-class event, every time.

Elisa Drummond and Nicola Harris

Directors and Co-Founders

**READ
MORE**



Hi Elisa & Nicola, give us an overview of Pinnacle Event Staff and it's services

Founded in 2012, **Pinnacle Event Staff** is a boutique corporate event staffing agency. The Pinnacle Team is comprised of tried and tested event staff including brand ambassadors, conference support teams, event hosts, virtual hosts, event managers, project managers, logistics specialists and producers.



LEARN MORE

Tell us a bit about your roles and how your team look after your clients so well

As founders we have more than 50 years combined experience within the event industry. We pride ourselves on our ability to recruit talented people who really care about the customer experience and who are proud to support our clients and represent their brand.



We believe in a hands-on leadership approach and see huge value in being onsite with our larger teams working directly with clients. We dedicate the time needed and work closely with our clients to ensure continuous improvement in all aspects of our partnership with them.

Why are you guys such a good option for event planners to consider?

We understand that no two events are ever the same. That's why we take a flexible, adaptable approach to every brief. Whether you need us to simply supply brilliant people on the day, or want us involved in the pre-event planning stages, building staff plans and advising on staffing levels, we're happy to support in a way that works for you.

PINNACLE

Event Staff

[> LEARN MORE](#)

Because of our event management backgrounds, we “get it” and we understand what’s needed from your staff, what success looks like for your stakeholders, and how to be one step ahead when it counts. Clients value our down-to-earth style, collaborative spirit, and dedication to getting the job done to the highest standard; this is evidenced by the many long standing client relationships we have today.



Tell us what's new at Pinnacle Event Staff...

Pinnacle Event Staff is expanding its reach with a brand-new focus on specialist support for large conferences and corporate hospitality across London and the UK.

Our tried-and-tested team – from registration and session scanning to event managers, logistics specialists and data capture staff – now offers enhanced pre-event planning alongside on-the-day delivery.



This means event organisers can book a single, experienced partner to handle every aspect of staffing, leaving them free to focus on strategy and guest experience.



Discover how Pinnacle Event Staff can make your next event seamless from start to finish.

You can find out more about Pinnacle Event Staff here:



Nicola



Elisa





A black and white portrait of Mark Walls, CEO & Founder of Liveforce. He is a middle-aged man with short, dark hair, looking directly at the camera with a slight smile. He is wearing a dark-colored button-down shirt.

LIVEFORCE

The
Delegate Wranglers®

INSIDER
STAFFING SPECIAL

“

My focus is on listening closely to our clients so we can keep building a product that truly solves their challenges. Our team shares the same mindset too.

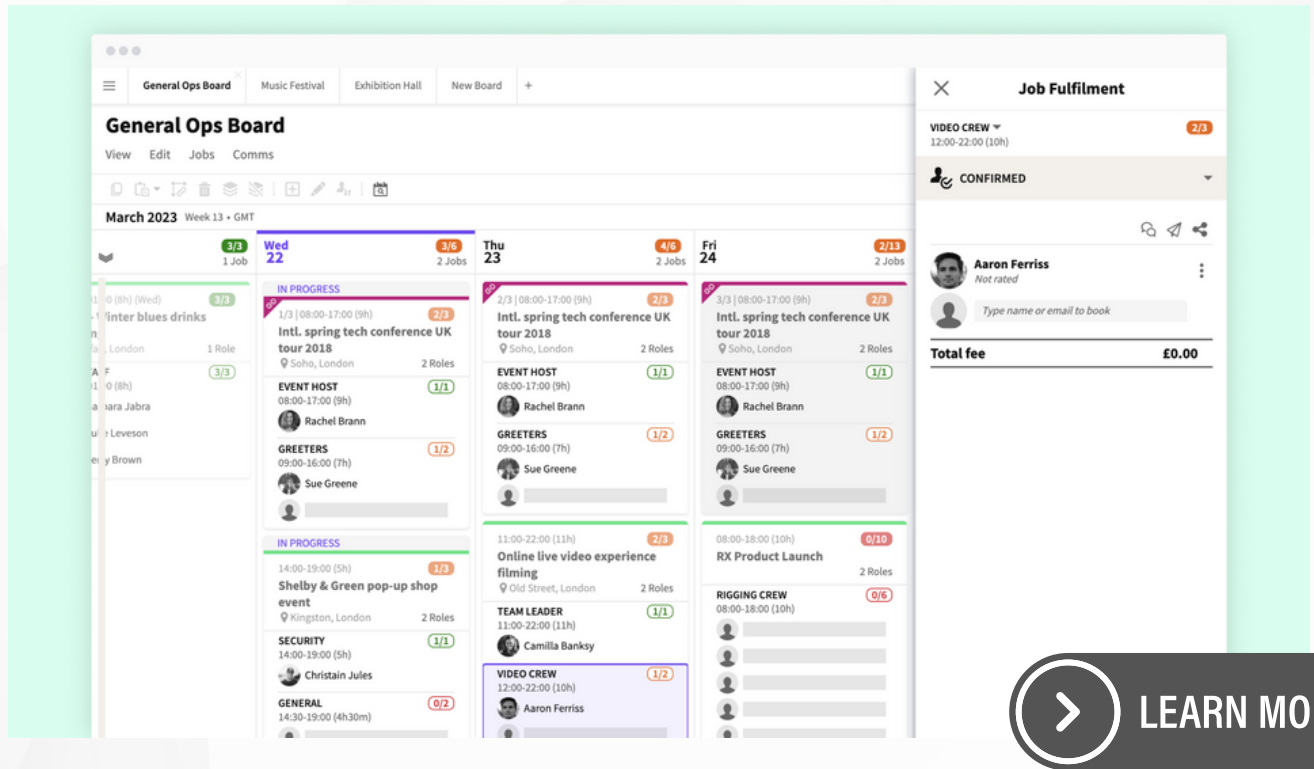
Mark Walls
CEO & Founder

**READ
MORE**



Hi Mark, give us an overview of Liveforce and it's services

Whether it's event staff, promo teams, or freelancers, Liveforce helps you build, schedule, and pay your crew with ease. One platform. Less chaos. More time to focus on creating great events.



Tell us a bit about your role and how your team look after your clients so well

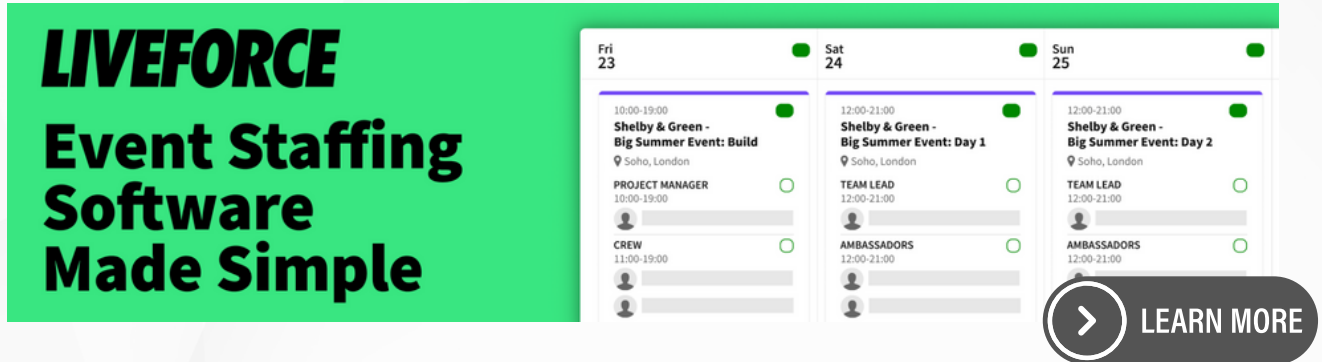
I'm CEO & Founder of Liveforce, and my focus is on listening closely to our clients so we can keep building a product that truly solves their challenges. Our team shares the same mindset — we work side by side with customers, always ready to support, adapt, and improve.

It's this constant feedback loop that helps us look after our clients so well and keep delivering real value.



Why are you guys such a good option for event planners to consider?

Liveforce is designed to make life easier for event planners. Our platform is simple and intuitive, so you can recruit, schedule, and manage staff without the usual hassle.



But it's also highly customisable — every team works differently, and Liveforce adapts to fit your exact needs, whether you're running festivals, exhibitions, or brand activations.

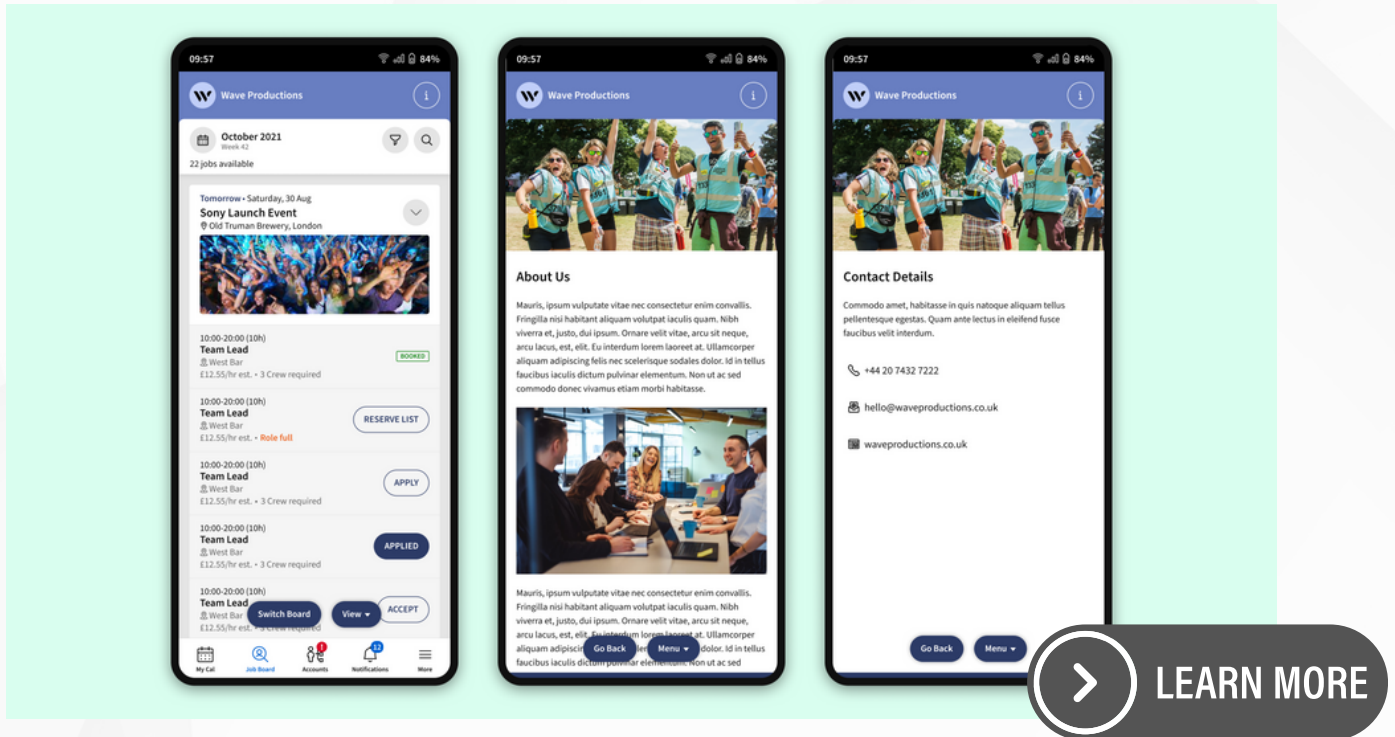
That combination of ease and flexibility is why clients love using Liveforce again and again: it saves them time, reduces stress, and gives them full control over their workforce.

Tell us what's new at Liveforce...

We've rolled out the brand-new Crew App, giving both planners and staff a smoother, more customisable experience. For Crew, it's a fresh, mobile-friendly design with easier navigation and a cleaner look.



For agencies, it means more control: set your own colours, add branded pages, share company info, and make your brand stand out.



This is just the beginning — with smarter job boards, improved chat, and custom notifications coming soon, the Crew App is becoming an even better place for your workforce to connect and thrive.

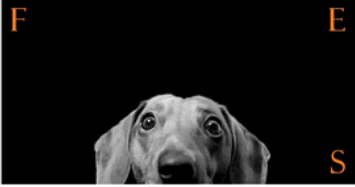
You can find out more about Liveforce here:



The
Delegate Wranglers®

INSIDER

STAFFING SPECIAL



“

Knowing all of our clients and staff is paramount as this means we can place staff with the appropriate skillsets for each client's needs in order to deliver the best service and enable a successful event each and every time.

Gaynor Evans

Founder / Director

**READ
MORE**



Hi Gaynor, give us an overview of Fudge Event Staffing and it's services

At **Fudge Event Staffing** we specialise in providing top tier event staffing services to ensure your event runs smoothly from start to finish.



LEARN MORE

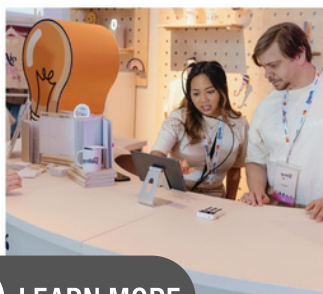
Whether it is a corporate gathering, private celebration or large scale event our team of highly trained and professional staff are here to deliver exceptional service tailored to your needs. We provide on-site resource both in the UK and overseas.

Tell us a bit about your role and how your team look after your clients so well

I'm the founder and director of Fudge Event Staffing, with a 35 year background in the events industry, giving me a clear idea of what exactly each client is looking for when booking temporary staff.



Knowing all of our clients and staff is paramount as this means we can place staff with the appropriate skillsets for each client's needs in order to deliver the best service and enable a successful event each and every time.



Why are you guys such a good option for event planners to consider?

At Fudge Event Staffing, we have built up a good strong client base of over 50 regular clients, achieved by providing a great service to clients at the right cost.

We strike the right balance of paying our staff a fair and appropriate rate coupled with providing clients with the most competitive fee for a great standard.

At FES, ethics and & values are important to us and we strive to improve how temporary staff are seen and treated in this industry.

Being a smaller agency, we can provide the personal touch to meet our clients needs and Gaynor is hands-on and always available and to speak to clients to discuss their events.



Tell us what's new at Fudge Event Services...

2025 has been another exciting period of growth for FES. We started the year strongly securing 8 new clients in the first 2 months, this growing to over 20 for the year so far.



We have implemented new and improved digital platforms for training, briefings, compliance and checking-in and checking-out processes at events to provide an even better service for clients.

Sustainability is now part of the standard ask. Staff are trained in low waste practices prior to an event. Sourcing local staff, reducing travel and achieving a lower carbon footprint.

You can find out more about Fudge Event Staffing here:





DON'T GET
FOMO!

The
Delegate Wranglers®

Nearly Christmas Party 2025

HEADLINE SPONSORS

Dublin
CONVENTION BUREAU

THE TOWER HOTEL

by **thistle**

REGISTER YOUR INTEREST

CLICK HERE

Tuesday 25 November 2025

12 noon - 5pm + afterparty

The
Delegate Wranglers®



Thank you for reading this
DW Special Insider

Dont forget to like, share, and comment

