

The Delegate Wranglers®

# DESTINATION

INSIDER SPECIAL

March 2026



The Delegate Wranglers®

featuring

LIVERPOOL CONVENTION BUREAU

MEET IN CARDIFF / CIWW



CHECK IT  
OUT HERE



# STATEMENTS CONCERNING

➤ Page 4

**LIVERPOOL  
CONVENTION  
BUREAU**

➤ Page 10



**MEET IN  
CARDIFF**



**Dŵr Gwyn  
Rhyngwladol Caerdydd  
Cardiff International  
White Water**



**LIVERPOOL**  
CONVENTION  
BUREAU

The Delegate Wranglers®

**INSIDER**  
DESTINATION SPECIAL

“

We provide an experience delegates will be truly wowed by. From our stunning venues to our world-famous Liverpool hospitality, we're ready to welcome you and your next event.

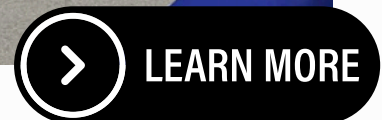
**Lisa Owen**  
Head of Business Tourism

**READ  
MORE**



## Hi Lisa, tell us all about Liverpool Convention Bureau and what magic does Liverpool offer as a destination for business events

Our friendly award-winning team at Liverpool Convention Bureau go above and beyond to ensure your event's success, utilising our expertise and strong local connections with venues, accommodation, event suppliers, bars, restaurants, transport and more.



Our people and their passion make your event our event, seamlessly becoming an extension of your team. Offering free advice and support including bespoke venue-finding and accommodation booking services, bid creation and support, delegate downtime itineraries, site visits, legacy, inclusivity, accessibility planning and sustainability guidance.

All bases are covered, taking the hassle out of event planning in one of Europe's most vibrant city regions.



## Tell us a bit about your role and how your team look after your clients so well

As Head of Business Tourism I lead the business tourism strategy, overseeing Liverpool Convention Bureau to attract major events, drive economic growth, and promote the region globally.



Liverpool City Region is leading the way, a place where ideas become reality. A dynamic region known for its rich history, cultural vibrancy and innovative industries, it is the ideal setting for your next event. Liverpool City Region offers delegates an experience they will remember long after they've returned home, with vibrant venues, stunning hotels, and exciting social activities. Famously friendly, the city region and its people are waiting to welcome you and your delegates.

## Give us an overview of some of the amazing highlights of your destination.

Liverpool City Region attracts over 60 million visitors each year with Liverpool recently recognised as one of TripAdvisor's top global destinations and among the UK's friendliest cities. Its compact, walkable centre brings venues, hotels, restaurants and the waterfront together within minutes, anchored by the award-winning ACC Liverpool.



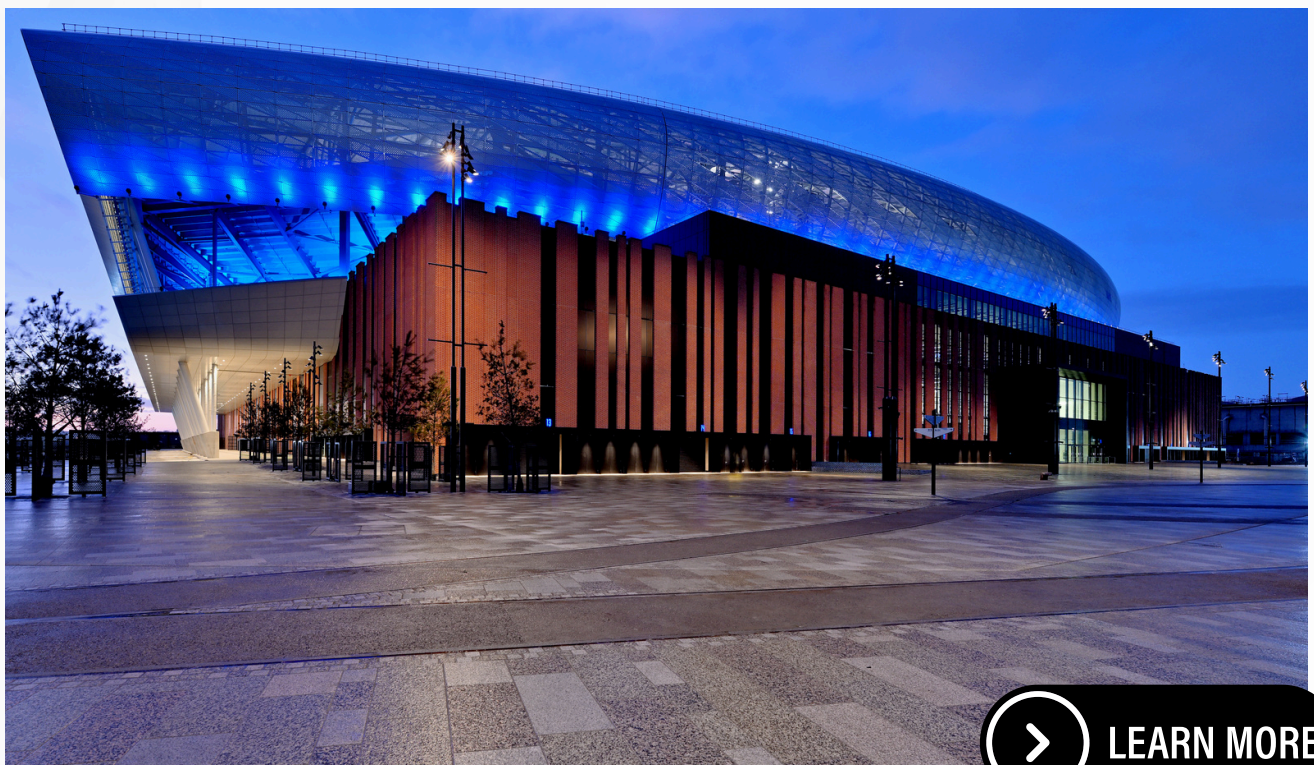
The region combines high quality venues, strong infrastructure and a vibrant cultural landscape to deliver seamless, memorable event experiences.

From world-leading health and life sciences to our fast-growing digital and creative industries, the city region sector expertise and local networks can help planners to elevate their event.

With excellent national and international connectivity, Liverpool City Region has firmly established itself as a leading destination for major global events, from leadership summits to political conferences.

### **What's new? Anything exciting to tell us about?**

Hill Dickinson Stadium, a landmark new venue on the banks of the River Mersey brings significant additional capacity for major business and cultural events.



The Daffodil, moored at Royal Albert Dock offers a distinctive setting with its bar, restaurant and event space, providing a memorable environment for visitors.

Tate Liverpool, the UK's most visited modern and contemporary art gallery outside London will reopen in early 2027 following an ambitious redevelopment of its Royal Albert Dock home.

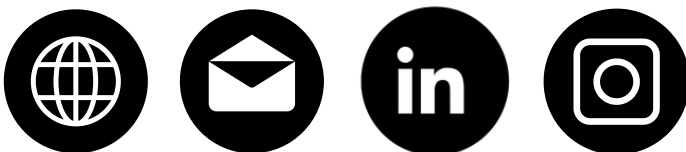
Barnacle, created by Paul and Harry Askew in the historic School for the Blind offers seasonal menus rooted in Liverpool's maritime heritage.

The first new Mersey Ferry in more than 60 years will launch in 2026, introducing an upgraded experience on the river.

ACC Liverpool located on Liverpool's stunning waterfront is soon to be known as Liverpool Experience Campus.

To make an enquiry with Liverpool Convention Bureau, find out more info [HERE](#)

You can find out more about Liverpool Convention Bureau here:









Dŵr Gwyn  
Rhyngwladol Caerdydd  
Cardiff International  
White Water

The  
Delegate Wranglers®

# INSIDER

DESTINATION SPECIAL



MEET IN  
CARDIFF

“

CIWW gives meeting organisers a chance to elevate their business events with experiences that go far beyond standard conference spaces. Its signature White Water Rafting session creates instant team bonding.

**John Wheadon**

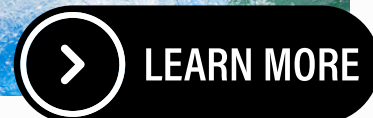
Cardiff international White Water

**READ  
MORE**



## Hi John, how long have you been at CIWW and how have you seen it develop?

I have been at Cardiff International White Water (CIWW) for 3 years and, as the venue celebrates its 16<sup>th</sup> year this month, it has firmly established itself as a top business and leisure destination in Wales.



Famous for its on-demand white water course, the award-winning venue delivers a variety of activities - from world class rescue training for the emergency services to adventure filled family days out on the rapids

## Can you give us a quick overview of the venue please?

Located just a few miles from Cardiff city centre, CIWW forms part of the International Sports Village, where it's easily accessible by public transport and offers free parking.





Neighbouring venues include Vindico Arena, home of the Cardiff Devils the ice hockey team, Fun HQ climbing centre and the International Swimming Pool.

### **Tell us a bit about your role**

My role is broad and constantly evolving—no two days look the same.

One day I could be overseeing the programming of all leisure activities, and the next working with the emergency services to deliver our award-winning rescue training programmes.

I also liaise with national sporting bodies, and manage events ranging from local community sessions to major international competitions.



Crucially, I don't do this alone. I'm supported by a skilled team who play a central role in delivering every activity, course, and event.

The onsite expertise ensures everything runs safely, and smoothly, to create exceptional experiences for everyone who comes through our doors.

### **Why are you such a good option for planners to consider?**

CIWW gives meeting organisers a chance to elevate their business events with experiences that go far beyond standard conference spaces.



Its signature White Water Rafting session—two hours on an Olympic-standard course—creates instant team bonding, with six delegates per raft working together through fast, fun, high-energy water.



The Indoor Wave room adds another standout option. Powered by a FlowRider® machine, it offers coached bodyboarding or surfing for groups of up to 10, whatever the weather. The space can also convert into a distinctive theatre-style venue, using the wave machine as a dramatic backdrop.

Beyond rafting and surfing, organisers can build memorable agendas with kayaking, stand-up paddleboarding, or off-site gorge walking.

We work closely with the Meet in Cardiff team to help planners create seamless, high-impact programmes, offering support with accommodation and logistics so delegates enjoy a smooth and memorable event from start to finish

## **What's new? Anything exciting to tell us about?**

NEW this year, the Wye Room has been refurbished so that it has everything that you need to deliver a successful meeting or event.



**LEARN MORE**

Located on the first floor, with views from the balcony over the whitewater course and marina, it has a unique feel. The flexible area can be divided into two meeting rooms or transformed into one larger space.



So, whether you need a small boardroom, a theatre style venue, or an event space for networking, it can host up to 80 delegates.

Open 7 days a week, full and half day rates are available. Catering partners offer everything from balcony breakfasts to banquet dinners or relaxed waterside street-food setups, making it easy to shape a full, seamless event experience.

With all the venues upgrades we are proud to host the Great Ambassador Networking Group (GANG) as one of the first events to be hosted in this space and showcasing this unique venue to a number of delegates from around the country.

You can find out more about CIWW and all of [Meet in Cardiff's](#) partners here:







# YOU CAN BE IN A FUTURE EDITION....

The  
Delegate Wranglers®

# INSIDER SPECIALS



Check out our Insider Specials Hub for everything you need to know about taking a space in one of our Insider Special Mailshots

You can be a part of our Insider Newsletter special editions

### **Exclusive emails**

These one-off emails are in the form of a totally bespoke online magazine & are sent to thousands of event profs

### **Exclusive opportunity**

Advertising in this special is limited to a maximum of four suppliers per newsletter

### **Tons of content inc short interview**

You get to include a banner, promo photo, headshot, contact details, links to socials, as well as a short interview

### **You can post on your socials too**

We give you the assets and a link to the online magazine for you to promote on your social media channels



The  
Delegate Wranglers®

Thank you for reading this  
DW Special Insider

Dont forget to like, share, and comment



The  
Delegate Wranglers®