

The
Delegate Wranglers®

May 2026

AV / PRODUCTION

INSIDER SPECIAL

featuring...





CONTENTS

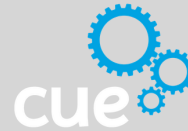
> Page 4



> Page 8



> Page 14



> Page 20



Welcome to the AV & Production Insider Special!

In this edition, we're turning up the volume on four outstanding companies that are setting the standard for technical excellence and creative storytelling in the events industry.

From high-impact video production and full-scale event management to innovative digital poster solutions, these featured partners bring the technical "wow factor" that ensures your message isn't just seen, but truly felt. Whether you are looking to create boundary-breaking screen content or need a technical team that feels like an extension of your own, this special is designed to educate you on the best production talent in the business.

Dive in to hear directly from **Ann-nee, David, Chris, and Dave** about the cutting-edge technology and human expertise they bring to every project. You'll discover how **Rocking Horse Pictures** turns complex B2B messaging into engaging films, why **Just Smile** is the award-winning choice for extraordinary production, how **Cue Media** delivers complex multi-site productions with 25 years of experience, and how **ParaGuard AV** is revolutionizing events with interactive ePoster sessions.

There's so much to learn in this edition....



The Delegate Wranglers®
INSIDER
AV / PRODUCTION
SPECIAL

“

Producing screen content for live events can feel daunting, so we bring creative experience, reassurance and careful planning to make it easy

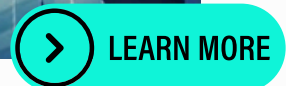
Ann-nee Ng
Head of Production

**READ
MORE**



Hi Ann-nee, can you give us a brief overview of Rocking Horse Pictures please?

Rocking Horse is a creative video production company that turns complex B2B messaging into engaging screen content that connects audiences and builds trust. We ensure your event's digital content aligns with your marketing goals, supporting brands including KPMG, Microsoft and Colliers.



From show openers and speaker films to live streaming, highlights, campaigns and immersive experiences, we help event teams create content that feels joined up, polished and impactful.

Tell us a bit about your role, and what expertise you and your team offer to make sure clients get the very best service

I head up production at Rocking Horse and am involved from the initial request through to final delivery, making sure every detail is thought through and the overall vision is delivered smoothly.





Make complex feel effortless

Screen content that connects
before, during and after your event



Producing screen content for live events can feel daunting, so we bring creative experience, reassurance and careful planning to make it easy. Our producers and post production team keep audiences central, creating films and visuals that land the message with clarity and impact.



Can you tell us some of the amazing features and services you've provided for your clients events please?

We help clients make events feel more polished, joined up and audience focused. That might mean creating a high impact show opener to set the tone, producing speaker films that bring complex ideas to life, designing screen content that supports the live experience, or capturing highlights that extend the value of the event afterwards.



What's new? Anything exciting to tell us about?

We're seeing more clients think beyond a single screen moment and look at how content can work before, during and after an event. That suits us well, because turning complex material into clear, engaging and emotive screen content is what we do best.



Alongside films, animation and event screen content, we're also delivering more large screen immersive experiences. A recent example was our work with One Peak at Lightroom, creating content for a high profile investor and portfolio event that used the scale and format of the space for real impact.

You can find out more about Rocking Horse Pictures here:



“

At Just Smile, I work closely with a skilled team of project managers and technical specialists to ensure every detail is carefully planned and delivered.

David Rees
Managing Director

**READ
MORE**



Hi David, can you give us a brief overview of your organisation and why you feel you guys are perfect to feature in this edition of the Insider?

Exceptional events start with **Just Smile**. From high-energy concerts and elegant weddings to corporate functions and festivals, our expert team manages every detail with precision.



Based in St Albans and trusted across the UK and Europe, we deliver outstanding sound, lighting and event production services. Just Smile is the partner of choice for clients who expect the extraordinary.

Tell us a bit about your role, and what expertise your team can offer to make sure clients get the very best service

I've spent over 30 years working across media, hospitality and events, which gives me a strong understanding of both the creative and commercial sides of delivering successful events.



Following a successful career in commercial radio, I developed a real focus on audience experience, which still underpins everything we do.



At Just Smile, I work closely with a skilled team of project managers and technical specialists to ensure every detail is carefully planned and delivered. Together, we focus on being reliable, proactive and fully aligned with our clients' goals from start to finish.

Give us a couple of examples of some of the amazing features and services you've provided for your clients events

We often support clients by taking their initial idea and finding ways to elevate it through both production and experience. For corporate events, that might mean enhancing presentations with high quality sound, lighting and visuals so everything feels polished and engaging.

For parties and celebrations, it is about creating the right energy, from the layout of the space to the music and flow of the evening. Whatever the event, our focus is on making it feel effortless for the client and memorable for their guests.



What's new? Anything exciting to tell us about?

We're proud to share that we recently attended the COOL Event Awards, one of the UK's leading celebrations of excellence in the events industry.

This year, we were honoured to be nominated in two categories: Event Provider and AV Tech Provider, reflecting the breadth and quality of our work.



We're delighted to have been named winner of the Event Provider award. This achievement recognises the dedication, creativity and expertise our team brings to every project, from concept to delivery.



Thank you to everyone who has supported us, we're excited for what's ahead.

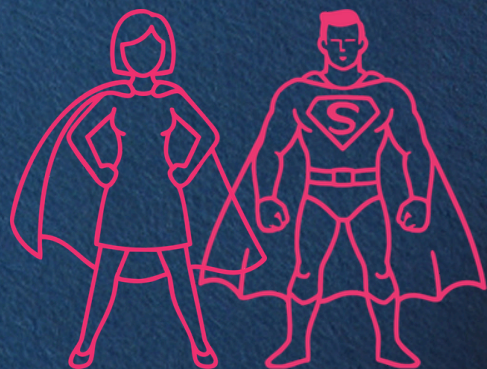
You can find out more about Just Smile here:



The
Delegate Wranglers®

DON'T MISS OUR FANTASTIC

DW SUMMIT & SUMMER PARTY 2026



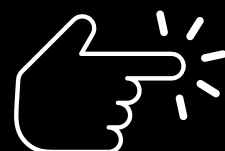
TUESDAY 25 AUGUST 2026

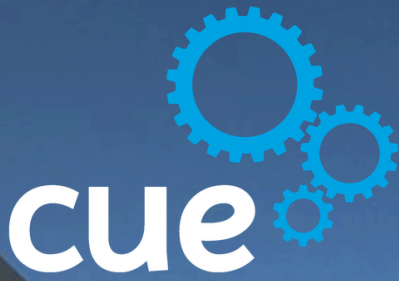
DE VERE

TORTWORTH COURT



FIND OUT MORE HERE





The
Delegate Wranglers®
INSIDER
AV / PRODUCTION
SPECIAL

“——

What sets us apart is our attitude:
proactive, dependable, and obsessed
with making our clients look not just
good, but outstanding.

Chris Perkins
Managing Director

**READ
MORE**



Hi Chris, can you give us a brief overview of your organisation and why you feel you guys are perfect to feature in this edition of the Insider?

Cue Media Ltd is a Birmingham-based technical event production and audio-visual hire company that's been making events look and sound exceptional since 2001.



LEARN MORE

From conferences and award ceremonies to virtual, hybrid and complex multi-site productions, we deliver across the UK and internationally. Twenty-five years on, we're far more than a supplier, clients see us as an embedded extension of their team.

We're a proud Midlands business: resilient, ambitious, and scaling with purpose. Right on Cue!



Tell us a bit about your role, and what expertise you can and your team offer to make sure clients get the very best service

As Founder and MD of Cue Media, my job is to set the direction, maintain the standards and make sure the business never stands still.



After 40 years in live events and technical production, I understand the pressure clients are under because I've lived it.

Our team delivers expertise across audio, video, lighting, staging, streaming and event technology, but technical skill is only half the story. What sets us apart is our attitude: proactive, dependable, and obsessed with making our clients look not just good, but outstanding.

Give us a couple of examples of some of the amazing features and services you've provided for your clients events

At Cue Media, we thrive on creating the technical framework that allows the creatively ambitious to deliver their events.



To give you an idea of our range in our 25 years we've delivered:

- A sustainable event on the top floor of The Ark in London (while it was still a building site!) with the main speaker being Al Gore presenting An Inconvenient Truth.
- The transformation of a Lisbon hotel car park into a fully flexible event space for 300 delegates, convincing enough to feel like walking into a premium hotel conference venue.
- We've managed complex hybrid conferences for major unions with legally compliant live voting systems so robust they became the subject of a published white paper.
- Streamed Norwex's European conference live across four countries and even launched a forklift range in a boxing ring.

What's new? Anything exciting to tell us about?

Cue Media has recently expanded its modular staging and integrated LED event systems (even moving to a larger HQ to fit it all in), giving clients the ability to create visually stunning, fully adaptable event environments faster than ever before.

From sleek conference sets and immersive branded spaces to massive high-impact LED displays, the new systems allow us to transform almost any venue into something extraordinary.



But technology and buildings are only part of the story. The real investment has been in our people, strengthening the team, developing talent and building a culture that thrives under pressure.



The result is bigger capability, sharper delivery and an experienced crew clients trust when the stakes are high and failure simply isn't an option

You can find out more about Cue Media Ltd here:





“

As a team, we bring a mix of technical know-how and hands-on experience, so we're not just providing the software and hardware, but supporting people every step of the way.

Dave Hardy

ParaGuard AV Director
ePoster Lead UK & Europe

**READ
MORE**



Hi Dave, can you give us a brief overview of your organisation and why you feel you guys are perfect to feature in this edition of the Insider?

We are a leading provider of ePoster software and hardware solutions, transforming traditional poster sessions into dynamic, interactive digital experiences.



Supporting events across the UK and Europe, our platform enables seamless submission, real-time updates, and rich multimedia engagement, while our professional hardware is built for live environments.

Our proven track record, flexibility, and focus on enhancing both attendee experience and event efficiency make us an ideal feature for this edition of the Insider.



Tell us a bit about your role, and what expertise you can and your team offer to make sure clients get the very best service

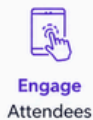
In my role, I work closely with clients from the early planning stages right through to being on-site during the event, making sure everything runs smoothly.

[> LEARN MORE](#)



The Future of Posters is Digital

Our ePoster **software** and **hardware** solutions transform traditional poster sessions into dynamic, interactive experiences that **engage** attendees and **simplify** event management.



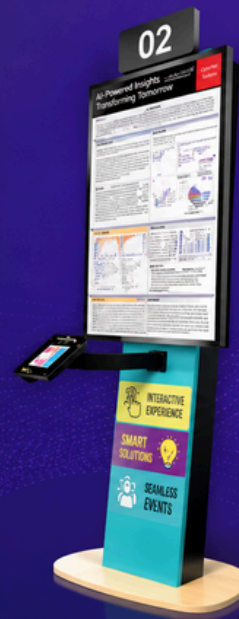
Engage
Attendees



Simplify
Event Management



Smarter
Experiences



As a team, we bring a mix of technical know-how and hands-on experience, so we're not just providing the software and hardware, but supporting people every step of the way. We're approachable, flexible, and genuinely care about getting the best result for each event.

Give us a couple of examples of some of the amazing features and services you've provided for your clients events

One of the biggest differences we make is helping events move away from static poster boards to fully digital, interactive ePoster sessions.



Attendees can search, zoom, explore content, view multimedia like video and audio, and even contact authors directly.

We support authors with creating and uploading their posters, making the process simple. Organisers benefit from built-in analytics, reduced printing, and fewer logistics, making it a far more efficient and environmentally friendly option.

What's new? Anything exciting to tell us about?

We're excited to have recently launched our new website, giving a fresh look at our ePoster software and hardware and how it all comes together at events.



You can check out a short demo video to see the platform in action, and get a feel for how it works.



We also offer free demos, either online or in person, so you can explore everything properly and ask questions. It's a really easy way to see how ePosters could work for your event.

You can find out more about ParaGuardAV Ltd here:



YOU CAN BE IN A FUTURE EDITION....

The
Delegate Wranglers®

INSIDER SPECIALS



Check out our Insider Specials Hub for everything you need to know about taking a space in one of our Insider Special Mailshots

You can be a part of our Insider Newsletter special editions

Exclusive emails

These one-off emails are in the form of a totally bespoke online magazine & are sent to thousands of event profs

Exclusive opportunity

Advertising in this special is limited to a maximum of four suppliers per newsletter

Tons of content inc short interview

You get to include a banner, promo photo, headshot, contact details, links to socials, as well as a short interview

You can post on your socials too

We give you the assets and a link to the online magazine for you to promote on your social media channels



The
Delegate Wranglers®

Thank you for reading this
DW Special Insider

Dont forget to like, share, and comment

