The Delegate Wranglers®



EXCEL LONDON 25-26 JUNE 2025 BY NORTHSTAR

STANDSTARES Opportunity

EXCEL LONDON 25 - 26 JUNE 2025

OFFERING YOU ALL THIS AND MORE....

The Meetings Show consistently delivers year after year! Once again we'll be there with a busy stand, at a great price point, which includes lots of preevent promotion too.

Neil Thompson Founder & MD The Delegate Wranglers



Delegate Wranglers[®]

STAND SHARE OPPORTUNITY 2025

DON'T JUST TAKE OUR WORD FOR IT

FEEDBACK FROM OUR STAND PARTNERS AT RECENT TRADE SHOWS....

"Our stand was positioned well and saw a lot of traffic -Delegate Wranglers are a great bunch, thoughtful and careful organisers and very supportive throughout. Overall, it was a vibrant, busy event and would recommend we attend again." **REBECCA HURLEY**

VENUE MARKETING MANAGER, BMA HOUSE

"I seriously couldn't do it without you, you make my life so much easier and I simply just have to rock up!"

ALISON HADAWAY DIRECTOR OF SALES, MOTTRAM HALL

"You are guaranteed a busy stand, so increasing the opportunities to meet and chat with more people. It takes a lot of time and energy to exhibit, being a stand partner with the DW's takes away so much of the work"

JAN DENNING FOUNDER, THE HOSPITALITY PARTNERSHIP

"We just love working with the DW Team they are so enthusiastic and a pleasure to work with."

PETER SHRIGLEY REGIONAL DOS, MACDONALD HOTELS & RESORTS



THE OPPORTUNITY...

This is a fantastic opportunity to be based on The Delegate Wranglers stand for the duration of The Meetings Show on 25 & 26 June 2025. The stand will be a great size - minimum of 16m x 8m and is located in a great position at the exhibition.

THE STAND...

Every stand partner has their own dedicated space, geared up for speaking to attendees as they walk around the show. There will be approximately 35 stand partners in total on the stand.

There will be The Delegate Wranglers branding on the stand, plus your own dedicated area which includes a branded lightbox. All you have to do is send us the design in advance and we'll print and install it for you before you arrive.

Experience from all of the shows over the last 7 years tells us that we are probably the busiest stand at the show because of our large community and the atmosphere on the stand. We are consistently busy with people dropping by to meet The Delegate Wranglers team and their fellow members.

There will be a food / drink partner on the stand as well as a couple of other activations, which are always a really good way of drawing people onto the stand. You can also take anyone you meet over to them as they are there for you guys and the other attendees.

WHAT'S INCLUDED



Space on The Delegate Wranglers stand for the duration of the show (25 & 26 June 2025)





1 x branded lightbox on your space. You will just need to provide the artwork



Announcement on the DW Facebook group & our social media channels that you are a stand partner



Full promotional activity on the DW Facebook group & social media channels before, during & after the show

Coverage for you in a special Meetings Show edition of the DW Insider Newsletter before the show



PR cheat sheet to get the most visibility & interest in your brand - courtesy of PR specialists Custard



Inclusion in the Confex website about The Delegate Wranglers & its stand partners at The Meetings Show



The stand partners will receive social media support from The Meetings Show



Announcement in the DW Insider newsletter that you are a stand partner



Delegate badge scanner included!

THE DELEGATE WRANGLERS® THE MEETINGS SHOW 2025 STAND SHARE OPPORTUNITY



THE COST...

The cost for this amazing stand share opportunity is just:

DW Superstars Members **£4,250.00** +VAT

Non DW Superstars Members **£4,415.00** +VAT

• includes a DW Superstars annual membership

We request that all DW stand partners must be DW Superstars members - so the price includes an annual membership - unless you are already a DW Superstar

To go ahead with this opportunity please let us know at your earliest convenience as these will be sold on a first come first served basis. Demand is always very high!

Your position will only be secured by signing your contract. Full payment will be required within 30 days of signing your contract

CONTACT AMY NOW TO SECURE YOUR PLACE Email: <u>amy@thedelegatewranglers.com</u>

Delegate Wranglers®

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