



Delegate Wranglers®

# STAND SHARE OPPORTUNITY 2024

EXCEL LONDON

28 - 29 FEBRUARY 2024



### OFFERING YOU ALL THIS AND MORE ....

It's a win all round on the DW stand at Confex - not only a great price point, but it's always a busy stand, and you get lots of pre-event promotion too.

Neil Thompson Founder & MD The Delegate Wranglers



## DON'T JUST TAKE OUR WORD FOR IT

# FEEDBACK FROM OUR STAND PARTNERS AT RECENT TRADE SHOWS....

"I seriously couldn't do it with out you, you make my life so much easier and i simply just have to rock up!!"

ALISON HADAWAY
DIRECTOR OF SALES, MOTTRAM HALL

""Our stand was positioned well and saw a lot of traffic – Delegate Wranglers are a great bunch, thoughtful and careful organisers and very supportive throughout. Overhaul, it was a vibrant, busy event and would recommend we attend again."

REBECCA HURLEY
VENUE MARKETING MANAGER, BMA HOUSE

"We just love working with the DW Team they are so enthusiastic and a pleasure to work with."

PETER SHRIGLEY REGIONAL DOS, MACDONALD HOTELS & RESORTS

"You are guaranteed a busy stand, so increasing the opportunities to meet and chat with more people. It takes a lot of time and energy to exhibit, being a stand partner with the DW's takes away so much of the work"

JAN DENNING FOUNDER, THE HOSPITALITY PARTNERSHIP

THE DELEGATE WRANGLERS®
INTERNATIONAL CONFEX 2024 STAND
SHARE OPPORTUNITY



# THE OPPORTUNITY...

This is the fantastic opportunity to be based on The Delegate Wranglers stand for the duration of International Confex on 28 & 29 February 2023. The stand will be a great size – minimum of 9m x 9m and is located in a great position at the exhibition.

### THE STAND...

Every stand partner has their own dedicated space, on the stand perimeter, facing out – perfect for speaking to attendees as they walk around the show. There will be approximately 14 stand partners in total on the stand.

There will be Delegate Wranglers branding as always on the stand with your package including a (2m high x 1m wide) backlit panel with your branding on. All you have to do is send us the design in advance and we'll print and install it for you before you arrive.

Experience from all of the shows over the last 5 years tells us that we are probably the busiest stand at the show because of our large community and the atmosphere on the stand. We are consistently busy with people dropping by to meet the Delegate Wranglers team and their fellow members.

There will also be a food / drink partner on the stand which is always a really good way of drawing people onto the stand - you can also take anyone you meet over to them as they are there for you guys and the other attendees.

### WHAT'S INCLUDED

YOU WILL NOT FIND A PACKAGE AS GOOD AS THIS WITH ANYONE ELSE

Space on The Delegate Wranglers stand for the duration of the show (28 & 29 Feb 2023)

Furniture:

1x Poseur table, 2x high stools & 1x electricity socket

1 x back-lit branded panel on your space. You will just need to provide the artwork

Announcement on the DW Facebook group & our social media channels that you are a stand partner

Full promotional activity on the DW Facebook group & social media channels before, during and after the show

Coverage for you in a special Confex edition of the DW Insider Newsletter the week before the show

PR cheat sheet to get the most visibility & interest in your brand - courtesy of PR specialists Custard Communications

Inclusion in the Confex website about The Delegate Wranglers and its stand partners at International Confex 2023

The stand partners will receive social media support from Confex to its 16,700 followers on Twitter

Announcement in the DW Insider newsletter that you are a stand partner



Delegate badge scanner included!



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# THE COST...

The cost for this amazing stand share opportunity is just:

DW Superstars Members

£2,750.00 +VAT

Non DW Superstars Members

£2,860.00+VAT

• includes a DW Superstars annual membership

We request that all DW stand partners must be DW Superstars members – so the price includes an annual membership – unless you are already a DW Superstar

To go ahead with this opportunity please let us know at your earliest convenience as these will be sold on a first come first served basis. Demand is always very high!

Your position will only be secured by signing your contract. Full payment will be required within 30 days of signing your contract

CONTACT AMY NOW TO SECURE YOUR PLACE

Email: <u>amy@thedelegatewranglers.com</u>

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