

# STAND SHARE OPPORTUNITY 2025



FRANKFURT 20-22 MAY 2025



The  
Delegate Wranglers®



# OFFERING YOU ALL THIS AND MORE....

Building on the success of exhibiting at our first ever IMEX America show last year, we're heading to IMEX Frankfurt as well in 2025! What a great way to reach a different audience at this fantastic show in Germany.

Neil Thompson  
Founder & MD  
The Delegate Wranglers

- |               |                  |
|---------------|------------------|
| ✓ VISIBILITY  | ✓ LEADS          |
| ✓ CONNECTIONS | ✓ STAND LOCATION |
| ✓ PROFILE     | ✓ GREAT PRICE    |
| ✓ PROMOTION   | ✓ HASSLE FREE    |

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# DON'T JUST TAKE OUR WORD FOR IT

FEEDBACK FROM OUR STAND PARTNERS AT OTHER TRADE SHOWS...

*"Our stand was positioned well and saw a lot of traffic - Delegate Wranglers are a great bunch, thoughtful and careful organisers and very supportive throughout. Overall, it was a vibrant, busy event and would recommend we attend again."*

**REBECCA HURLEY**

**VENUE MARKETING MANAGER, BMA HOUSE**

*"Leonardo Hotels first trip to APAC was with The Delegate Wranglers in 2024. All I needed to do when I arrived was my appointments as the pre show preparation was taken care of. We are back at the show next year with DW and that says it all."*

**ANDREW WOODS, M&E SALES DIRECTOR**

**LEONARDO ROYAL HOTELS**

*"We just love working with the DW Team they are so enthusiastic and a pleasure to work with."*

**PETER SHRIGLEY**

**REGIONAL DOS, MACDONALD HOTELS & RESORTS**

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## THE OPPORTUNITY...

A fantastic opportunity to be based on The Delegate Wranglers stand for the duration of IMEX Frankfurt 2025 on 20, 21 & 22 May 2025. The DW pavilion will host all our stand partners.

## THE STAND...

Every stand partner has their own dedicated space, on the stand - perfect for speaking to attendees as they walk around the show. There will be approximately 5-10 stand partners in total on the stand.

There will be Delegate Wranglers branding as always on the stand with your package including your own panel with your branding on. All you have to do is send us the design in advance and we'll print and install it for you before you arrive.

Experience from all of the shows over the last 8 years tells us that we normally have a busy stand at the show, with a sense of community and good vibes. We are always busy with people dropping by to meet The Delegate Wranglers team and their fellow members.



# WHAT'S INCLUDED

AN AMAZING PACKAGE OF BENEFITS TO ENHANCE YOUR SHOW EXPERIENCE

Space on The Delegate Wranglers stand for the duration of the show (20, 21 & 22 May 2025)

Furniture:

1 x table, 2 x stools & 1 x electricity socket

1 x branded panel on your space.

You will just need to provide the artwork

Announcement on the DW Facebook group, DW Insider & our social media channels that you are a stand partner

Full promotional activity on the DW Facebook group & social media channels before, during and after the show

Coverage for you in a special IMEX Frankfurt edition of the DW Insider Newsletter in the lead up to the show

Inclusion in the IMEX Frankfurt website about The Delegate Wranglers and its stand partners at the show

A data scanner will be also be included in the show app

Admin, guidance & support from the experienced DW team

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## THE COST...

The cost for this amazing stand share opportunity is just:

DW Superstars Members

**£5,995.00** +VAT

Non DW Superstars Members

**£6,160.00** +VAT

- *includes a DW Superstars annual membership*

We request that all DW stand partners must be DW Superstars members - so the price includes an annual membership - unless you are already a DW Superstar

To go ahead with this opportunity please let us know at your earliest convenience as these will be sold on a first come first served basis. Demand is always very high!

Your position will only be secured by signing your contract. Full payment will be required within 30 days of signing your contract

CONTACT AMY NOW TO SECURE YOUR PLACE

Email: [amy@thedelegatewranglers.com](mailto:amy@thedelegatewranglers.com)