

The
Delegate Wranglers®

June 2025

UNUSUAL VENUES

INSIDER SPECIAL

AO ARENA

We learn all about
Manchester's most loved venue

DRAYTON MANOR RESORT

Exclusive theme park area hire, is an
epic option at this midlands venue

BOLESWORTH ESTATE

This unique destination can be found in
the heart of the Cheshire countryside

THE OTHER HOUSE

The Other House has enchanting
maximalist interiors & located in one of
London's most vibrant neighborhoods

DW SUMMIT & SUMMER BBQ

Register your interest for our first ever
DW Summit & Summer BBQ this August



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By combining industry expertise with a passion for live entertainment, we build lasting relationships and consistently exceed expectations in one of the world's busiest arenas.

Amy King

Head of Exhibitions and Events



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Hi Amy, give us an overview of your venue and what you offer for event organisers

The AO Arena is Manchester's most loved venue with a history steeped in staging the best music and live entertainment events in the world. Based in the heart of Manchester City Centre, it can accommodate up to 23,000 in the legendary arena bowl to breakouts in smaller, more intimate bar areas.

Whether you're looking for somewhere to host your next dinner, conference, party or product launch, it's our iconic venue, your extraordinary vision.



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Tell us a bit about your role and how your team look after your clients so well

As Head of Exhibitions and Events at ASM Global, I lead the team responsible for delivering exceptional live experiences at AO Arena.

We work closely with agents and partners to ensure every detail is seamless—from advance planning to event execution. Our client-focused approach means we prioritise communication, flexibility, and anticipating needs.

By combining industry expertise with a passion for live entertainment, we build lasting relationships and consistently exceed expectations in one of the world's busiest arenas.



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Why are you guys such a good option for event planners to consider?

The AO Arena is perfectly situated in the heart of Manchester city centre and attached to Manchester Victoria for enviable transport links to the North of England and beyond.



The Arena combines legendary status with a best-in-class team who have been making iconic moments happen for decades.

From world-class gigs to large-scale events, the AO Arena has been a cornerstone of the city's cultural scene since 1995, we know how to deliver

What's new at AO Arena?

The Mezz is a standout addition to AO Arena's £70 million redevelopment, redefining the live entertainment experience. As the first Michelin-curated dining concept within an arena, it blends elevated cuisine with unmatched atmosphere.



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The Mezz offers the perfect setting for private events, with two exclusive yet connected spaces—The Bar and The Restaurant—designed for flexibility and style.

Whether hosting clients or celebrating with friends, The Mezz delivers a premium, one-of-a-kind experience at the heart of one of the world's most iconic venues

Contact Amy or find out more about AO Arena here:





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Our dedicated team go above and beyond to ensure every detail is covered. Therefore, creating impactful events, that ‘WOW’ guests and deliver results.

Kirsty Nicholls
Sales Manager

The logo for Drayton Manor Resort, featuring the text "DRAYTON" in blue, "Manor" in blue with a red star, and "Resort" in blue below it.

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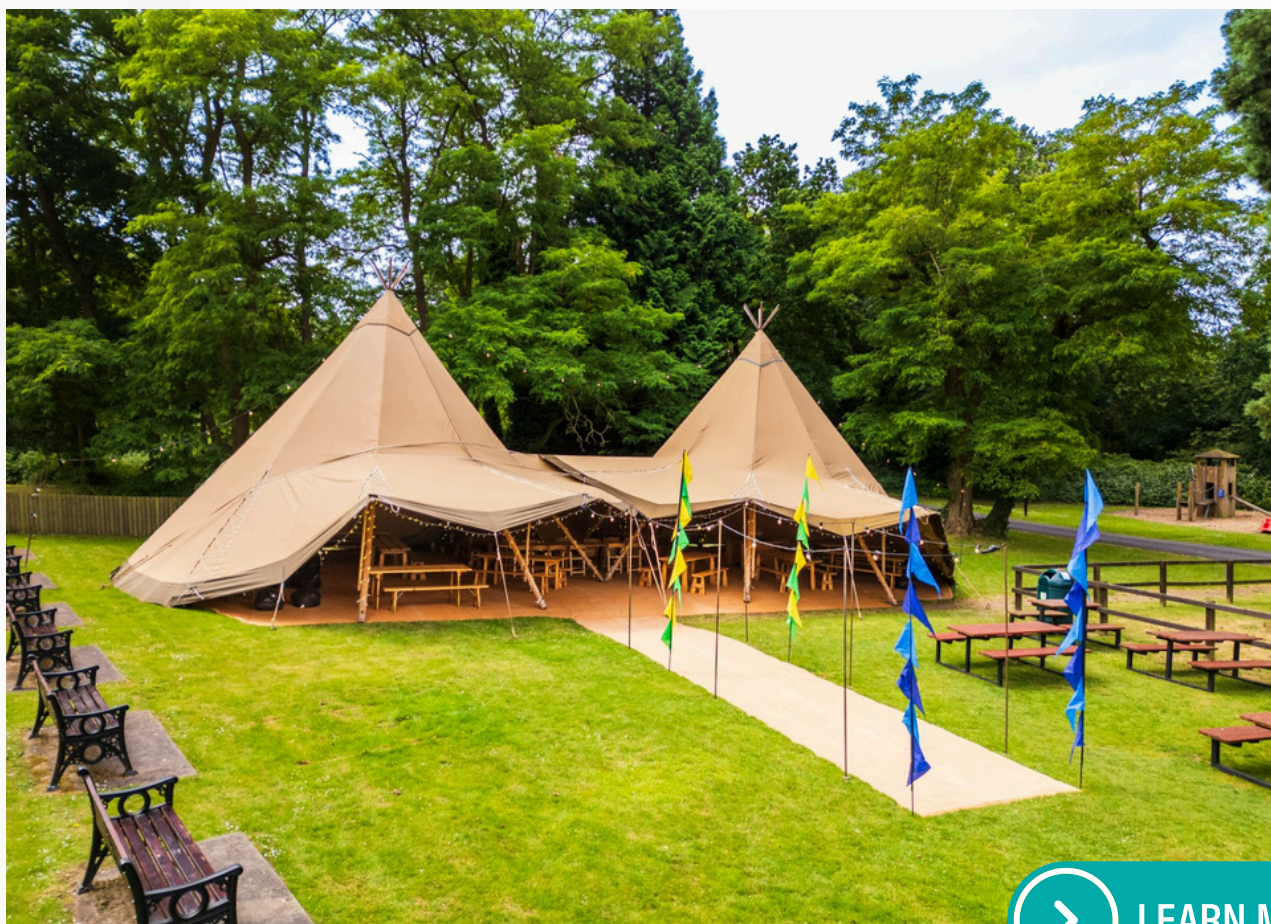


Hi Kirsty, give us an overview of your venue and what you offer for event organisers

Drayton Manor Resort in Staffordshire is a unique 180-acre event venue ideal for corporate functions, team building, private celebrations, and weddings.

It features flexible indoor spaces, outdoor spaces, on-site hotel accommodation, and even exclusive theme park access. Perfect for conferences, gala dinners, fun days, and family events, it offers unique events in a memorable setting.

Conveniently located near Birmingham, it combines professionalism with unforgettable experiences in one epic venue.



Tell us a bit about your role and how your team look after your clients so well

As the Resort Sales Manager, I stay actively engaged across all areas of the business—consistently seeking new opportunities for growth while ensuring I remain a key point of contact for our clients.

My focus is on building strong relationships, increasing revenue potential, and aligning sales strategies with overall resort goals (and YES! I do get to ride rollercoasters..... just not every day!)



We are very lucky to have such an experienced team, that is committed to providing exceptional service and support at every stage of the client journey.

From the initial enquiry, we offer personalised guidance and tailored event planning to match each client's vision.

Our dedicated coordinators manage every detail—from room setups and catering to AV support and accommodation—ensuring everything runs smoothly.



On the day, our operations and food & beverage teams are on hand to deliver a welcoming, professional experience that leaves a lasting impression.

Why are you guys such a good option for event planners to consider?

We are the perfect choice for event planners, as we have such a unique blend of versatile spaces, exceptional service, and can elevate any event with unforgettable experiences.

Our clients keep coming back because we offer more than just a venue, we provide a stress free planning experience, and we tailor this to every event type

Our dedicated team go above and beyond to ensure every detail is covered. Therefore, creating impactful events, that 'WOW' guests and deliver results.

With a central location, a reputation for being able to deliver excellent service, with reliability, creativity and fun, we really are a one-of-a-kind destination, that keeps planners—and their guests—coming back.

What's new at Drayton Manor Resort?

Exclusive theme park area hire, is an epic option because it offers a unique, immersive experience that you simply can't get at a standard venue.

It gives your guests private access to exciting rides, themed zones, and attractions—creating a fun, high-energy atmosphere perfect for team-building days, product launches, staff rewards, or unforgettable celebrations.





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It allows you to combine business with leisure, build stronger connections, and deliver an event that people will genuinely remember and talk about. Plus, with no general public around, it's a safe, controlled environment where everything can be tailored to your brand or theme.

Contact Kirsty or find out more about Drayton manor Resort here:

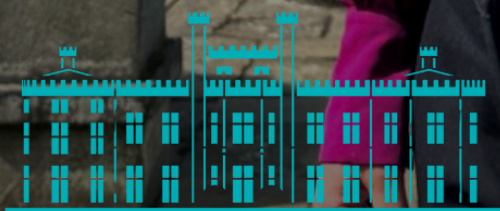




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Bolesworth isn't your standard stately home setup. Yes, we've got the sweeping views and historic charm but that's just the backdrop. What really sets Bolesworth apart is its attitude: bold, flexible, and unapologetically creative.

Vanessa Kenny
Marketing & Business
Development Manager



BOLESWORTH

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Hi Vanessa, give us an overview of your venue and what you offer for event organisers

Welcome to Bolesworth – a unique destination in the heart of the Cheshire countryside, just 15 minutes from Chester.

Far from ordinary, Bolesworth offers a dynamic mix of indoor and outdoor spaces that provide the perfect canvas to bring any event to life. With a 500-seat marquee and expansive outdoor areas for up to 30,000 visitors, it's ideal for corporate away days, brand activations, festivals, private parties, and gala dinners.

Expect stunning views, great infrastructure, and a dedicated, hands-on events team.



Tell us a bit about your role and how your team look after your clients so well

I've been with Bolesworth for just under a year as Marketing & Business Development Manager. My role is all about raising the profile of Bolesworth as a premier destination for events and filming location, within our 6,500-acre estate.

Bolesworth has a strong reputation for delivering exceptional events, and we're now concentrating our attention on more venue hire opportunities.



I'm working to position the estate as a go-to destination for everything from brand activations and corporate events to large-scale outdoor experiences.

I also get involved in our flagship event, Bolesworth International – a world-class equestrian show that welcomes thousands of visitors over two weeks each summer. It's an exciting and diverse role.

Why are you guys such a good option for event planners to consider?

Bolesworth isn't your standard stately home setup. Yes, we've got the sweeping views and historic charm but that's just the backdrop. What really sets Bolesworth apart is its attitude: bold, flexible, and unapologetically creative.



One day, it can be the setting for an exclusive CEO retreat and the next, it's alive with the buzz of a 25,000-person festival. Whether you're planning a luxury brand activation, a glitzy gala dinner, or an intimate strategy session for ten, Bolesworth transforms to fit your vision — not the other way around. I think of us as a creative playground with a serious infrastructure — first class infrastructure, designed with large scale events in mind - making event build and delivery seamless, and an expert, hands-on team that isn't afraid to push boundaries right alongside you.

So if you're an event planner tired of the same old venues, and you want a space that embraces ambition and welcomes the unexpected — Bolesworth might just be the wild card you didn't know you needed!

What's new at Bolesworth?

We're excited to be launching Stay at Bolesworth – our brand-new collection of holiday lets! First up is Liongate Lodge, a luxury hideaway in the private grounds of Bolesworth Castle.



It's the perfect spot for a romantic escape and a great base to explore Cheshire, North Wales and Shropshire. We'll be welcoming our first guests in June, with two more lovely properties opening in July.

Contact Vanessa or find out more about Bolesworth here:





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I have the privilege of bringing great people to the club – whether that be for private events, providing ‘a home for whilst you are in town’ for our residents or helping to develop the membership community.

Jessica Barwell
Sales Manager

**THE OTHER
HOUSE**

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MORE**



Hi Jessica, give us an overview of your venue and what you offer for event organisers

The Other House combines the comforts of home, with the luxurious interiors and sophistication of a boutique hotel together with the exclusivity of a members' club.

Set in the heart of South Kensington (and soon to open our second venue in Covent Garden) the residents' club offers an plethora of event and meeting spaces, including two members lounges, The Owl & Monkey cocktail bar, PDRs and restaurant



Perfect for groups that are looking for somewhere to stay as well with 236 club flats and state-of-the-art wellbeing and fitness facilities. Hosting a variety of events from fashion shows, private pool parties, weddings and investor pitching evenings – The Other House provides the perfect backdrop to bring your event to life.



Tell us a bit about your role and how your team look after your clients so well

I have the privilege of bringing great people to the club – whether that be for private events, providing ‘a home for whilst you are in town’ for our residents or helping to develop the membership community.



Connection always plays a key part in what I do and I thrive on working with the team to help create an environment where not only are they getting an exquisite experience, but there is value in who they meet and connect with at an event.

Why are you guys such a good option for event planners to consider?

What truly sets The Other House apart is not only its enchanting maximalist interiors but its connection to the heart of London's most vibrant neighborhoods.

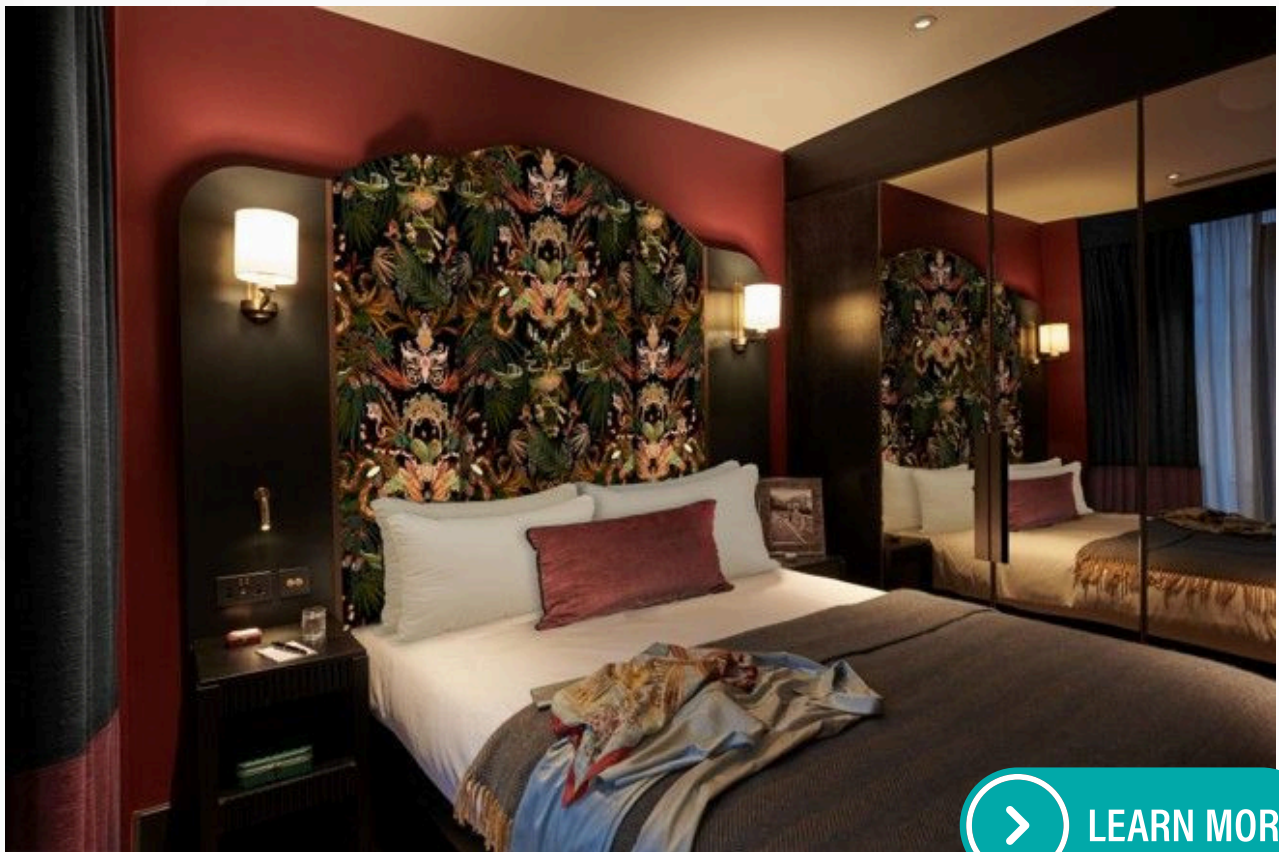
From South Kensington's wonderful cultural experiences to Covent Garden's historic and bohemian charm, each property is meticulously thought through to reflect the distinctive character and heritage of its surroundings, with sustainability underpinning all aspects of the development and operation of each site.



From receptions in Hogsmire beside the Vitality pool, through to private dinners and VIP stays in the courtyard through to fireside chats in the Keeping Room, the space lends itself tremendously to a variety of events and the team are always happy to explore new ideas.

What's new at The Other House?

Well the countdown is on for our Covent Garden opening! The club boasts Covent Garden's highest roof terrace, two stunning penthouses, state-of-the art wellbeing facilities and infinity pool and a variety of lounges and private dining spaces to host your event and clients' stay in central London.



We are also very pleased to celebrate the official launch of The Other House membership with our founding members, partners and press with a party - with celebrity DJs Denise van Outen and Woody Cook on the decks and entertainment until the early hours of the morning.



EXCLUSIVE OFFER FOR MEMBERS OF THE DELEGATE WRANGLERS

A reminder that DW members are privy to an exclusive 50% off the joining fee for those interested in membership (full membership being £2000 normally with a £450 joining fee) and a special 20% discount on bedrooms as well.

Contact Jessica or find out more about The Other House here:



ONE DAY - TWO GREAT EVENTS!

The Delegate Wranglers®

DW SUMMIT

Dublin
CONVENTION BUREAU

DW Summit headline sponsors

Event Super-Heroes Assemble

The Delegate Wranglers®

SUMMER BBQ

WYBOSTON LAKES
TRAINING AND EVENTS

Summer BBQ Venue Sponsor

Caribbean Vibes

REGISTER YOUR INTEREST NOW

Event buyer or supplier? This summit's your fast track to sharper skills and bigger wins in the industry

In the evening, you'll dive into our vibrant Caribbean-themed BBQ, packed with networking opportunities, fun, and games!

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FIRST
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REGISTER YOUR INTEREST FOR THIS AMAZING DAY HERE

*** Free for buyers / event managers / agents etc - includes accommodation too! There are paid for supplier places too!*

This is our first ever **DW Summit: Event Super-Heroes Assemble** and will be proudly supported by headline sponsors **Dublin Convention Bureau**. It's going to be packed full of insightful discussions on how to fast track your way to sharper skills and bigger wins in the industry. Trust me, we've got so much planned for this!!! The Summit will be skillfully hosted by our good friend Alistair Turner

This educational networking event will be followed later in the day / early evening by the **DW Summer BBQ** event - hosted by co-headline sponsors **Wyboston Lakes Resort**, where attendees will dive into a vibrant Caribbean-themed BBQ, packed with networking opportunities, fun, and games!



REGISTER NOW

Thank you for reading this DW Special Insider

Dont forget to like, share, and comment

