

The
Delegate Wranglers®

TECHNOLOGY

Monday 27 January
2025

INSIDER
SPECIAL

EVENTSAIR

EventsAir is a comprehensive event management platform that empowers event planners to manage all aspects of their events.

ICENI EVENT SOLUTIONS

Whether you need simple badge printing or a comprehensive, end-to-end service—including invitations, pre-registration, onsite attendance management, and post-show reporting – Icení are here for you.

EVENTSFORCE

Established event-tech, by planners for planners. Eventsforce is the all-in-one event management platform built to make life easier for event professionals

DW ON THE ROAD THE FUTURE OF EVENTS

Find out all about latest educational event in conjunction with Lime Venue Portfolio – covering the future of events



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With 30+ years of experience, we truly understand the complexities of event management. When you work with EventsAir, you're supported by a passionate team who live and breathe events

PAVVI SINGH

Regional Sales Director - EMEA

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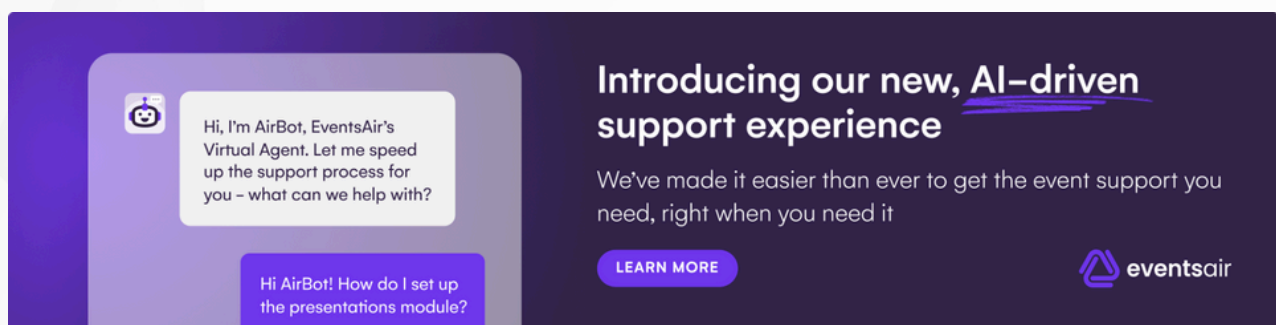


Hi Pavvi, give us an overview of your organisation and it's services

EventsAir is a comprehensive event management platform that empowers event planners to manage all aspects of their events. From simple event registrations and mobile applications to complex abstract and exhibitor management, we cover it all. We've supported events like London 2012, the Rugby World Cup, and thousands of conferences and trade shows globally.

Tell us a bit about your role.

I oversee EventsAir's business across Europe, the Middle East, and Africa. Day to day, I work closely with event planners to identify the best solutions for their needs. Additionally, I lead an incredible team of event tech professionals who love solving challenges for event planners.



Why are you such a good option for event planners to consider?

Our customers love the fact that our platform is a true all-in-one solution, enabling event planners to manage every aspect of their events from a central source of truth.

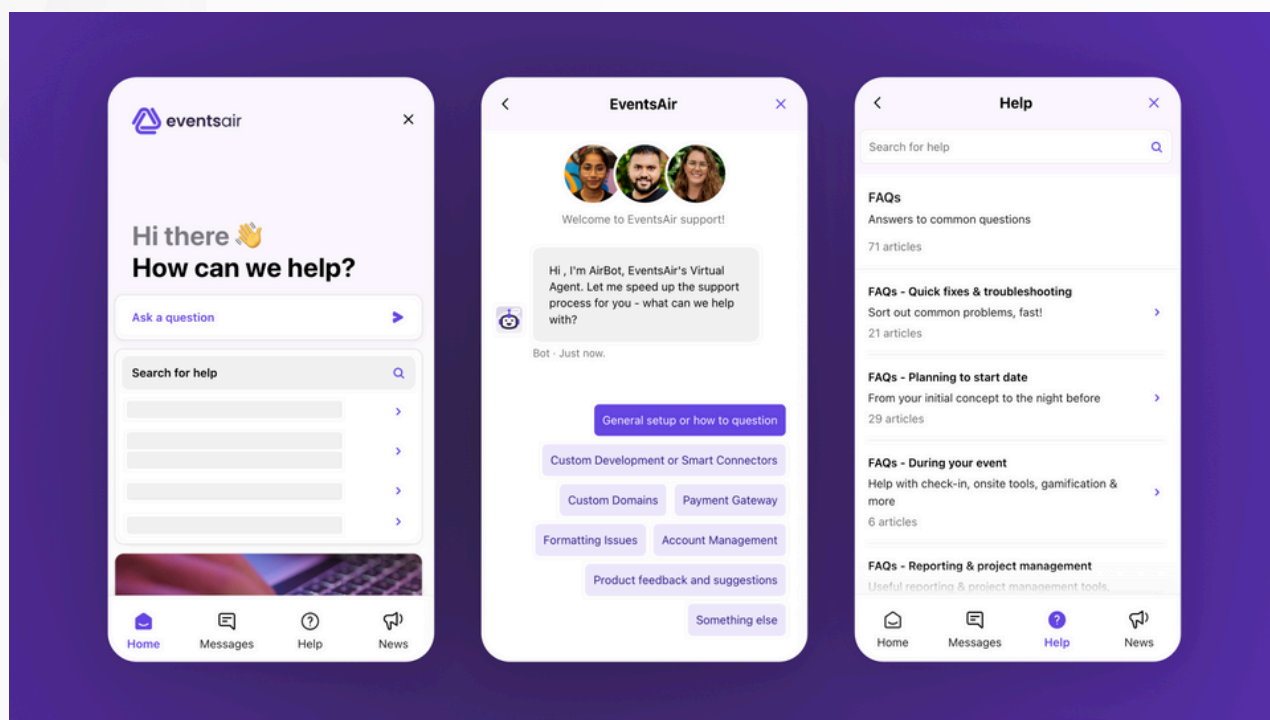


With 30+ years of experience, we truly understand the complexities of event management. When you work with EventsAir, you're supported by a passionate team who live and breathe events.

EventsAir is designed to save time and reduce administrative burdens, allowing planners to focus on creating impactful experiences. Our product is organically grown and reflects the feedback we have received from event planners over the last three decades

What's new with you guys?


We've just launched our AI-powered support solution, transforming the way event planners access help and guidance. Fully integrated into our platform, our new support experience offers 24/7 assistance, instant answers to common questions, and step-by-step guidance for more complex tasks.



AI technology has transformed how we approach customer support by delivering speed, accuracy, and convenience. For professional event planners, this means the ability to troubleshoot issues or learn new features without delays, even during the busiest times. We're committed to equipping planners with the resources they need to succeed, every step of the way.

Contact Pavvi & EventsAir here...



A portrait of Nicky Hale, a woman with short blonde hair and glasses, smiling. She is wearing a dark blue blazer over a patterned shirt and a necklace with a heart pendant.

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NICKY HALE
Director

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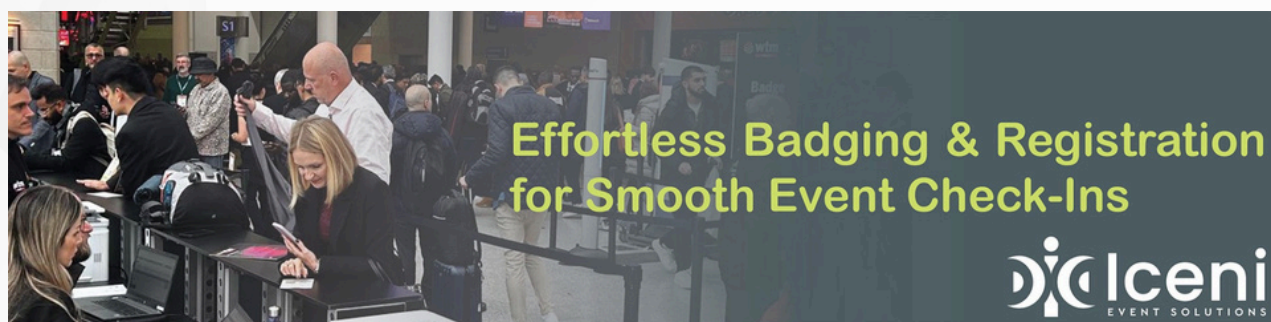


Hi Nicky, give us an overview of your organisation and it's services

Iceni Event Solutions provide flexible registration and badging solutions tailored to the unique needs of your event. Whether you need simple badge printing or a comprehensive, end-to-end service—including invitations, pre-registration, onsite attendance management, and post-show reporting—we deliver a seamless and efficient experience for every stage of your event.

Tell us a bit about your role.

As Director, I bring over 30 years of event management experience to lead our team in delivering smart, client-focused registration and attendee management solutions. A self-confessed data and tech geek, I'm passionate about understanding not just the technology, but also our clients' unique needs and business goals to ensure success.



Why are Iceni Event Solutions such a good option for event planners to consider?

Iceni simplifies life for event planners with tailored registration and badging solutions that combine cutting-edge technology and exceptional service. Our experienced team understands the challenges planners face and works closely to ensure seamless event execution.



From pre-registration to post-event reporting, we deliver flexible, user-friendly solutions designed to meet your specific needs.

We don't just offer technology—we understand your goals and create solutions that make the process easy and smooth for both planners and attendees, ensuring a hassle-free experience for everyone involved

What's new at Iceni?

We're excited to introduce our self-managed solutions, perfect for small-scale registration, badge printing, or sending invitations and tracking RSVPs. Designed to be easy to use and browser-driven, there's no complicated software to download.



Simply import your data, send confirmation emails, and print badges using any of our customizable options.

Need more functionality? Extend the service by adding modules like front-end forms, CPD attendance certificates, and more.

Whether it's a small meeting or a streamlined badge process for a larger event, our solutions provide the flexibility and simplicity you need to manage your event efficiently.

Contact Nicky / Icen Event Solutions here...



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With Eventsforce, you'll have everything you need in one place to create standout events with ease.

ANDREA PAPINI

Marketing Manager

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Hi Andrea, give us an overview of your organisation and it's services

Established event-tech, by planners for planners, Eventsforce is an easy-to-use web-based solution covering every aspect of the event management lifecycle. From big events to small occasions, Eventsforce supports you in designing meaningful, memorable events.

Tell us a bit about your role.

As a Marketing Manager in an event-tech company, I drive brand growth by crafting strategies, executing campaigns, and analysing performance. I collaborate with sales and product teams to create impactful content, boost engagement, and attract clients. My role is to position our solutions as essential tools for successful events.



Why are you such a good option for event planners to consider?

Eventsforce is a powerful event management solution designed to streamline the planning process, saving time and reducing stress for event planners. Its intuitive platform offers end-to-end tools for managing registrations, agendas, attendee engagement, and data analytics, all in one place.



The system is customizable, ensuring it fits the unique needs of any event. Eventsforce's dedicated support team is highly experienced, approachable, and committed to helping planners succeed. With a user-friendly interface and reliable customer service, Eventsforce simplifies event management, allowing planners to focus on creating memorable experiences while knowing they have a trusted partner by their side.

What's new with you guys?

Established event-tech, by planners for planners. Eventsforce is the all-in-one event management platform built to make life easier for event professionals who want seamless, results-driven success



Our powerful, cloud-based technology simplifies every step of the event lifecycle—whether it's planning, marketing, registration, or post-event analysis and reporting.

With Eventsforce, you'll have everything you need in one place to create standout events with ease. Let us show you how we can help elevate your events from start to finish.

Contact Andrea & Eventsforce here...





2025 DW on the Road educational events: The Future of Events - dates confirmed very soon!

In conjunction with our Educational Partners, **Lime Venue Portfolio**, The Delegate Wranglers will be running a number of education events throughout the UK, talking about all the latest hot topics, relating to the future of events, including AI, sustainability, content creation, employment, latest trends, and tons of other subjects

[!\[\]\(666e09182d4cd268646ea700ea60dcdf_img.jpg\) Register your interest **HERE** to stay up to date with the details](#)

Who's it for? Event Managers, Travel Managers, Procurement, Event Co-ordinators, Sales Directors, HR or training in title, Exhibition organisers, Professional conference organisers, Freelance event managers

PLEASE NOTE: These events are for event managers / event buyers only. Apologies, there aren't any supplier places for this one.





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