



The
Delegate Wranglers®



DW Summit 2025

Thursday 28 August 2025

Woodlands Centre, Wyboston Lakes Resort, Bedfordshire

Event Superheroes Assemble

AGENDA

9:00am

Arrival / Coffee / Pastries / Expo

10:00am

DW Summit Starts. Launch the opening credits

Alistair Turner, EI8HT PR

Our host for the Summit is the fantastic Alistair Turner of EI8HT PR. Guiding us through how the day's going to run and what we're looking for from the DW super-heroes in attendance!

10:10am

Become Your Own Secret Superhero at the DW Summit

Diane Thompson, The Delegate Wranglers

Alistair Turner, EI8HT PR

Di and Al will share some takeaway skills for everyone but also tap into the hive mind to get the best ideas and advice from the best people in the industry ... The Delegate Wranglers.

10:30am

Show-rounds. Guardians of the Ballroom Unite!

Neil Thompson, The Delegate Wranglers (moderator)

Samantha Martin, Wyboston Lakes Resort

This isn't just about normal, everyday show rounds. This is about creating super show-rounds. Featuring the best minds, to create the best outcomes for your event.

11:05am

Trade shows skills: Get Up, Suit Up, Be Awesome

Diane Thompson, The Delegate Wranglers - Moderator

Jack Marczewski, The Meetings Show

Rachel Lowther, The Venue Hunters

Leo Lloyd, Leopold Marketing

Trade shows have been around forever; hell, we've even got a mini expo at this event. But are we getting them right? In this panel session we'll have trade show personnel, exhibitors, and buyers, all talking it through so that we can all navigate this essential part of our industry better.

11:40am

With Great Power Comes Great Responsibility: The Helpful 'No' :

Managing up - how you can learn to stand up to your clients & bosses in a positive way

Ferron Gray - Grae Matta

Yes, this is definitely a super power we could all do with. Learning how you just need to say no to clients, stakeholders and leaders is a transformative skill. Feron will discuss how to do this, being brave enough to help others see the bigger picture, as well as the bigger potential.

12:00pm

The Power Hour - otherwise known as 'lunch' to civilians

Even superheroes need to power-up!

Grab a bite to eat; but greet and meet as well. Our fabulous exhibitors are on hand with ideas and advice, as well as awesome event venues, services & products.

1:00pm

Productivity Hackathon: Wage an infinity war on your to-do list

Neil Thompson, The Delegate Wranglers

Alistair Turner, EI8HT PR

Al and Neil, with a lot of help from our audience will share 10 brilliant hacks, tricks, and workarounds in 30 minutes, to make your daily business life better, smoother, and more productive.

1:45pm

Open-Source Session: Created for Heroes, by Heroes

We are keeping this free for a session requested by you, our audience!

2:05pm

DW Exclusives: For Your Eyes Only

Diane Thompson, The Delegate Wranglers

You've heard of A.I. – well, get ready for D.I. - with some fantastic DW exclusives.

2:10pm

Scooby-snacks – yes scooby is a superhero in our eyes!

Even superheroes need to power-up!

Refuel your inner superhero & have a chat with our fabulous exhibitors

2:30pm

Work that Body (Language): Tune into Your Spider senses

Reading the room and the people in it can definitely give you an advantage

Adrianne Carter, Adrianne Carter Ltd

Something we all do subconsciously is use our body language to help us get what we want. In this enlightening session, we'll talk through some of the do's, don'ts, and the subtle tricks that we can all master and use to get that deal, or idea, over the line.

3:00pm

Keynote session: Mr Incredible

High Performance Under Pressure - Perform Like a Formula One Driver

David Osgathorp, Performance Coach, Oracle Red Bull Racing

In this session, David shares the mindset, routines, and strategies used by the world's best, revealing how to harness pressure, build resilience, and unlock your full potential. Drawing on insights from the F1 garage to the boardroom, he'll challenge you to raise your game, sharpen your focus, and lead with intent.

3.45pm

The AI-uminator

Alistair Turner, EI8HT PR

All the burning closing thoughts, findings & take aways from our host, Alistair Turner

4.00 – 4.45pm

Networking Drinks

Join us for a drink & a chinwag with everybody in the exhibition lounge

6.00pm onwards

Caribbean BBQ

Drift Inn, Wyboston Lakes Resort, Bedfordshire

After the Summit is our Caribbean themed BBQ sponsored by our hosts, the fabulous Wyboston Lakes Resort. Expect Caribbean inspired cocktails, drinks, BBQ food as well as DJ, live entertainment and much more! We're definitely going to be jammin'