



The  
**Delegate Wranglers®**



## **DW Summit 2025**

**Thursday 28 August 2025**

**Woodlands Centre, Wyboston Lakes Resort, Bedfordshire**

### **Event Superheroes Assemble**

#### **AGENDA**

**9:00am**

**Arrival / Coffee / Pastries / Expo**

**10:00am**

#### **DW Summit Starts. Launch the opening credits**

**Alistair Turner, EI8HT PR**

Our host for the Summit is the fantastic Alistair Turner of EI8HT PR. Guiding us through how the day's going to run and what we're looking for from the DW super-heroes in attendance!

**10:10am**

#### **Become Your Own Secret Superhero at the DW Summit**

**Diane Thompson, The Delegate Wranglers**

**Alistair Turner, EI8HT PR**

Di and Al will share some takeaway skills for everyone but also tap into the hive mind to get the best ideas and advice from the best people in the industry ... The Delegate Wranglers.

**10:30am**

#### **Show-rounds. Guardians of the Ballroom Unite!**

**Neil Thompson, The Delegate Wranglers (moderator)**

**Samantha Martin, Wyboston Lakes Resort**

**Sophie Millman, Blackberry Events**

This isn't just about normal, everyday show rounds. This is about creating super show-rounds. Featuring the best minds, to create the best outcomes for your event.

**11:05am**

### **Trade shows skills: Get Up, Suit Up, Be Awesome**

**Diane Thompson, The Delegate Wranglers - Moderator**

**Jack Marczewski, The Meetings Show**

**Rachel Lowther, The Venue Hunters**

**Leo Lloyd, Leopold Marketing**

Trade shows have been around forever; hell, we've even got a mini expo at this event. But are we getting them right? In this panel session we'll have trade show personnel, exhibitors, and buyers, all talking it through so that we can all navigate this essential part of our industry better.

**11:40am**

### **With Great Power Comes Great Responsibility: The Helpful 'No' :**

**Managing up - how you can learn to stand up to your clients & bosses in a positive way**

**Ferron Gray - Grae Matta**

Yes, this is definitely a super power we could all do with. Learning how you just need to say no to clients, stakeholders and leaders is a transformative skill. Feron will discuss how to do this, being brave enough to help others see the bigger picture, as well as the bigger potential.

**12:00pm**

### **The Power Hour - otherwise known as 'lunch' to civilians**

**Even superheroes need to power-up!**

Grab a bite to eat; but greet and meet as well. Our fabulous exhibitors are on hand with ideas and advice, as well as awesome event venues, services & products.

**1:00pm**

### **Productivity Hackathon: Wage an infinity war on your to-do list**

**Neil Thompson, The Delegate Wranglers**

**Alistair Turner, EI8HT PR**

Al and Neil, with a lot of help from our audience will share 10 brilliant hacks, tricks, and workarounds in 30 minutes, to make your daily business life better, smoother, and more productive.

**1:45pm**

### **Open-Source Session: Created for Heroes, by Heroes**

We are keeping this free for a session requested by you, our audience!

**2:05pm**

### **DW Exclusives: For Your Eyes Only**

**Diane Thompson, The Delegate Wranglers**

You've heard of A.I. – well, get ready for D.I. - with some fantastic DW exclusives.

**2:10pm**

### **Scooby-snacks – yes scooby is a superhero in our eyes!**

**Even superheroes need to power-up!**

Refuel your inner superhero & have a chat with our fabulous exhibitors

**2:30pm**

### **Work that Body (Language): Tune into Your Spider senses**

Reading the room and the people in it can definitely give you an advantage

**Adrianne Carter, Adrianne Carter Ltd**

Something we all do subconsciously is use our body language to help us get what we want. In this enlightening session, we'll talk through some of the do's, don'ts, and the subtle tricks that we can all master and use to get that deal, or idea, over the line.

**3:00pm**

**Keynote session: Mr Incredible**

### **High Performance Under Pressure - Perform Like a Formula One Driver**

**David Osgathorp, Performance Coach, Oracle Red Bull Racing**

In this session, David shares the mindset, routines, and strategies used by the world's best, revealing how to harness pressure, build resilience, and unlock your full potential. Drawing on insights from the F1 garage to the boardroom, he'll challenge you to raise your game, sharpen your focus, and lead with intent.

**3.45pm**

**The AI-uminator**

**Alistair Turner, EI8HT PR**

All the burning closing thoughts, findings & take aways from our host, Alistair Turner

**4.00 – 4.45pm**

**Networking Drinks**

Join us for a drink & a chinwag with everybody in the exhibition lounge

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**6.00pm onwards**

### **Caribbean BBQ**

**Drift Inn, Wyboston Lakes Resort, Bedfordshire**

After the Summit is our Caribbean themed BBQ sponsored by our hosts, the fabulous Wyboston Lakes Resort. Expect Caribbean inspired cocktails, drinks, BBQ food as well as DJ, live entertainment and much more! We're definitely going to be jammin'