

The  
Delegate Wranglers®

May 2025

# STADIA

INSIDER SPECIAL

## STADIUM EXPERIENCE

Stadium Experience works with 70+ UK stadium venues, which each offer something truly unique

## PRESTIGE VENUES & EVENTS

Prestige Venues & Events is all about creating exceptional dining experiences at iconic venues

## EMIRATES OLD TRAFFORD

Home to Lancashire Cricket, Emirates Old Trafford is an international sporting and multi-purpose events destination in Manchester

## DW SUMMIT & SUMMER BBQ

Register your interest for our first ever DW Summit & Summer BBQ this August



CHECK IT  
OUT HERE





# STREETZOO

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**INSIDER**  
**STADIA SPECIAL**

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Stadium Experience works with 70+ UK stadium venues, which each offer something truly unique. Easy to access, and flexible adaptable spaces for both large and small events.

**DEBBIE RIGNEY**  
Marketing & PR Manager

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**Hi Debbie, give us an overview of your organisation and it's services**

**Stadium Experience** is a not-for-profit marketing consortium of 70+ stadium venues - Sharing best practice and promoting these unique and prestigious venues. Member venues jointly promote their spaces, network and meet like-minded professionals, share ideas and challenges, and recognise the best in the industry at the prestigious annual Stadium Events & Hospitality Awards.



**Tell us a bit about your role.**

I joined the team in 2013 and I'm the primary contact for the association and its venues. I look after memberships and all of the associations activities, manage the marketing and PR, seeking out new opportunities for our stadium venues, as well as organising the association's events such as Members Meetings, Industry Meetings and the annual Stadium Events & Hospitality Awards.





## Why are you such a good option for event planners to consider?

Stadium Experience works with UK football, rugby and cricket stadium venues, which each offer something truly unique. Easy to access, and flexible adaptable spaces for both large and small events.



This, combined with top-class service and award-winning cuisine mean stadium venues are ideal for every occasion. Impress your delegates with stunning pitch views, roof top terraces, behind the scenes tours, or even a special player visit at your event!

Stadium Experience can assist with your venue searches (commission free) by connecting you with ideal stadium venues meeting your criteria.

## What's new with you guys?

Stadium Experience has seen a flurry of new venues joining the association, increasing membership by 38% in 2024. This takes the total member venues to over 70 – The highest number of member venues ever in the associations 23-year history.







The newest venues include; Aberdeen FC, Blackpool FC, Brentford FC, Derby County FC, Derbyshire County Cricket, Exeter City FC, Fulham FC, Heart of Midlothian FC, Kent Cricket, Leigh Leopards Rugby, Lords Cricket, Manchester United FC, Manchester United Women FC, Millwall FC, Nottingham Forest FC, Rangers FC, Sale Sharks Rugby, Salford Red Devils Rugby, Walsall FC and Wrexham AFC.

Contact Debbie or find out more about Stadium Experience here:





PRESTIGE  
VENUES & EVENTS

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Prestige Venues & Events is all about creating exceptional dining experiences at iconic venues.

**KELLY ENGLEFIELD**

Head of Sales UK Stadia

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## Hi Kelly, give us an overview of your organisation and it's services

Prestige Venues & Events are event specialists, food experts and corporate hospitality professionals with a collection of over 30 inspiring and iconic venues spaces to suits all manner of occasions. Whether your looking for a meeting, award dinner, Christmas party or special occasion, we will find the right setting, plan your event, and create a memorable event experience for you and your guests.



## Tell us a bit about your role.

In my role, I drive the strategic sales direction and manage the venue sales Business Development team, I also support on new bids and retention. I develop sales incentives, oversee training programs, and build relationships with global sales leaders. Other responsibilities include supporting our onsite venue sales teams, venue mobilisation, systems development and key account management and growth strategy.

## Why are your venues & services such a good option for event planners to consider?

Prestige Venues & Events makes event planning a breeze! With a fantastic range of venues across the UK, our expert team ensures every detail is perfect.





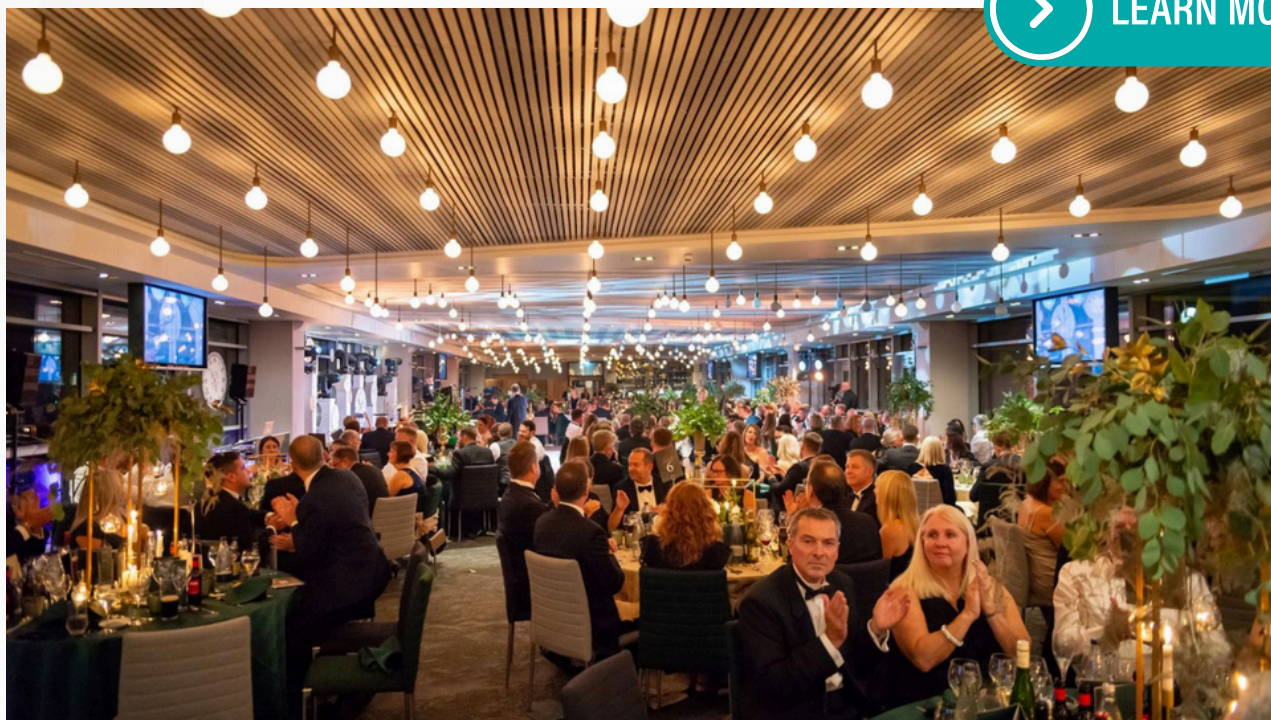
With dedicated on-site resources we offer a one-stop shop for all your planning needs. Our experienced team ensures every detail is meticulously managed. We provide comprehensive services, from venue selection to catering, making event planning seamless and stress-free.

Our award-winning culinary team creates memorable dining experiences. Choose Prestige Venues & Events for a hassle-free, unforgettable event experience

### **What's new at Prestige Venues & Events?**

Prestige Venues & Events is all about creating exceptional dining experiences at iconic venues.

Our expertly crafted menus, made from well-sourced ingredients, enhance conferences, awards dinners, private parties, and more.



LEARN MORE





We focus on sustainability, reducing food waste, and delivering outstanding service.



LEARN MORE

Our passion for great food and memorable moments is at the heart of everything we do, ensuring every event is special. Confident, Creative and Considered.

Contact Kelly & find out more about Prestige Venues & Events here...







Old Trafford

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# INSIDER STADIA SPECIAL

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We offer a broad range of indoor and outdoor event spaces, an on-site hotel and 700-space car park – we’re the perfect destination for large and small-scale conferences, awards dinners, exhibitions, Christmas parties & more.

**NICOLA PINDER**

Senior Business Development Manager

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MORE**





## Hi Nicola, give us an overview of your organisation and it's services

Emirates Old Trafford, home to Lancashire Cricket, is an international sporting and multi-purpose events destination, based in Manchester, with a world-renowned reputation for delivering unforgettable live experiences.

As we offer a broad range of indoor and outdoor event spaces, an on-site hotel and 700-space car park, and an experienced events team, we're the perfect destination for large and small-scale conferences, awards dinners, exhibitions, Christmas parties – and so much more!



## Tell us a bit about your role.

I lead our Business Development team and I'm responsible for bringing new event bookings into the business.

I maintain our long-standing relationships with agents, corporate bookers, and individual clients but I also network in and around the city with the view to form new relationships and ultimately bring new bookings to the Club





## Why are your venues & services such a good option for event planners to consider?

Everything that event bookers will need whilst here for an event is available on-site – we're proud to offer everything in one place for our clients. From our 250-bedroom hotel, pitch-view restaurant, a free 700-space car park, to the excellent transport links back into Manchester, alongside our wide range of unique event spaces – we're the perfect events destination.

From the initial enquiry stage through to the planning stage, clients will have a dedicated sales team and coordinator contact to ensure that a high-level of communication and support is met throughout the process. During the event the client will have an on-hand, experienced duty manager for any queries, no matter how big or small. We believe a clear stream of communication is key to a great event!



LEARN MORE





## What's new at Emirates Old Trafford?

Emirates Old Trafford, where experiences are made, is on the horizon of a jam-packed summer!

England Cricket will return in 2025 as they welcome India and South Africa. Not forgetting the fast-paced Vitality Blast T20 and The Hundred too – guaranteed to inject some excitement into your summer!

Want to get in on the action this summer? Why not plan a team day out or host clients with our match day hospitality experiences?

Don't forget we also have a wide range of spaces available for corporate events from large and small-scale conferences, exhibitions, meetings, and awards dinners. Host an event or meet with clients all whilst taking in the spectacular panoramic views of the world-famous cricket pitch – this isn't just your average events destination!

Contact Nicola & find out more about Emirates Old Trafford here...



# ONE DAY - TWO GREAT EVENTS!

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## DW SUMMIT

**Dublin**

CONVENTION BUREAU

DW Summit headline sponsors

*Event Super-Heroes Assemble*

The Delegate Wranglers®

## SUMMER BBQ

WYBOSTON LAKES  
TRAINING AND EVENTS

Summer BBQ Venue Sponsor

**Caribbean Vibes**

### REGISTER YOUR INTEREST NOW

Event buyer or supplier? This summit's your fast track to sharper skills and bigger wins in the industry

In the evening, you'll dive into our vibrant Caribbean-themed BBQ, packed with networking opportunities, fun, and games!

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marketing

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powered by  
**eventsair**

The Delegate Wranglers®

FIRST  
SIGHT  
MEDIA

## REGISTER YOUR INTEREST HERE FOR THIS AMAZING DAY AND WE'LL SEND YOU THE OFFICIAL REGISTRATION FORM IN THE NEXT FEW DAYS

*\*\* Free for buyers / event managers / agents etc - includes accommodation too! There are paid for supplier places too!*

This is our first ever **DW Summit: Event Super-Heroes Assemble** and will be proudly supported by headline sponsors **Dublin Convention Bureau**. It's going to be packed full of insightful discussions on how to fast track your way to sharper skills and bigger wins in the industry. Trust me, we've got so much planned for this!!! The Summit will be skillfully hosted by our good friend Alistair Turner

This educational networking event will be followed later in the day / early evening by the **DW Summer BBQ** event - hosted by co-headline sponsors **Wyboston Lakes Resort**, where attendees will dive into a vibrant Caribbean-themed BBQ, packed with networking opportunities, fun, and games!



**REGISTER NOW**





# Thank you for reading this DW Special Insider

Dont forget to like, share, and comment

