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June 2025

INSIDERSPECIAL

CITY EVENTS MANCHESTER CITY FOOTBALL CLUB

Manchester City Football Club has been recognised for its exceptional commitment to sustainability at the 2025 Greengage Sustainability Awards

ALLIANZ STADIUM TWICKENHAM

Exciting changes are underway with the Radisson Red hotel's refurbishment, their supersized pitch-side stage and more!

EMIRATES OLD TRAFFORD

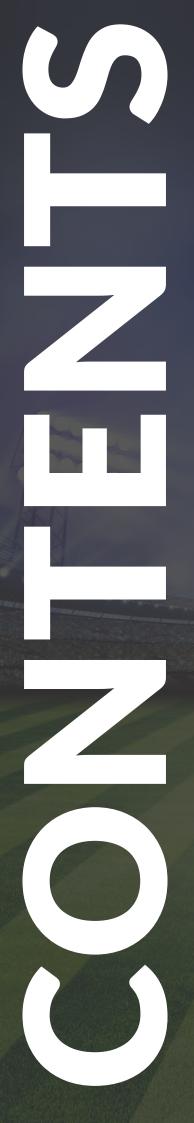
Home to Lancashire Cricket, Emirates Old Trafford is an international sporting and multipurpose events destination in Manchester

DW SUMMIT & SUMMER BBQ

Register your interest for our first ever DW Summit & Summer BBQ this August







MANCHESTER CITY FOOTBALL CLUB

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City Events - Manchester City Football Club

We are pleased to announce that Manchester City Football Club has been recognised for its exceptional commitment to sustainability at the 2025 Greengage Sustainability Awards held on Friday 9th May at BMA House in London . These accolades highlight the club's innovative environmental initiatives and its dedication to creating a greener future for all. Find out more HERE

Success came from both of the two categories entered into the awards, winning the Organisational Engagement & Cultural Change Initiative of the Year (Platinum Award) for its BeSustainable team engagement initiative and the runners up (Gold Award) for Water, Waste, Resource & Recycling Project of the Year which acknowledged its significant progress towards its commitment to Eradicating Waste - aiming to reduce waste and becoming a zero-waste organisation by 2027.

The Etihad Campus, consisting of the Etihad Stadium and City Football Academy (CFA) venues, with its Greengage Platinum accreditation, has become a benchmark for sustainable sporting venues. Initiatives include the installation of over 10,500 solar panels, which will generate enough renewable energy to offset the annual requirements of the training facility.

Additionally, the campus has implemented water recycling systems, created habitats to support over 500 species of wildlife, and incorporated sustainable materials in new construction projects.



Beyond infrastructure, Manchester City actively engages with the community to promote sustainability. The club's "Water Champions Project," in partnership with Xylem, educates young leaders across ten cities on local water issues, leveraging football to inspire global action. Furthermore, the club has implemented comprehensive waste segregation programs in collaboration with Veolia, ensuring that waste is recycled or converted into energy, thereby achieving a zero-waste-to-landfill status.



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Manchester City's sustainability strategy, known as the "Game Plan," https://www.mancity.com/club/sustainability-game-plan aims for the club to achieve net-zero carbon emissions by 2030. Key accomplishments include a 16% reduction in CO₂ emissions, a decrease in energy consumption by nearly 1.5 million kWh, and a reduction in water usage by 50 million litres.

The club has also eliminated all PET plastics from its operations and introduced a large-scale matchday bus network to promote sustainable travel options for fans.

This recognition at the Greengage Sustainability Awards 2025 underscore Manchester City's role as a leader in environmental stewardship.

The club's holistic approach to sustainability serves as a model for integrating environmental responsibility into all facets of operations, from infrastructure to community engagement.

Contact Tony Shotton or find out more about Manchester City Football Club here:











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Not only do we offer 34 wonderful and different spaces to choose from, we have the most skilled and experienced team who really go that extra mile to deliver an amazing event.

JOHANNA BYRANE

Head of Business Development



Hi Johanna, give us an overview of your your venue and what you offer for event organisers

Allianz Stadium, Twickenham, the iconic Home of England Rugby, is a premier destination for unforgettable events. With an outstanding selection of 34 versatile event spaces and 150 pitch-facing executive boxes ideal for intimate meetings, the venue offers a striking and unique backdrop for every occasion.

From pitch-side barbecues and exclusive dinners in the England Changing Rooms to large-scale conferences in the state-of-the-art conference centre, the stadium adapts effortlessly to any event style.



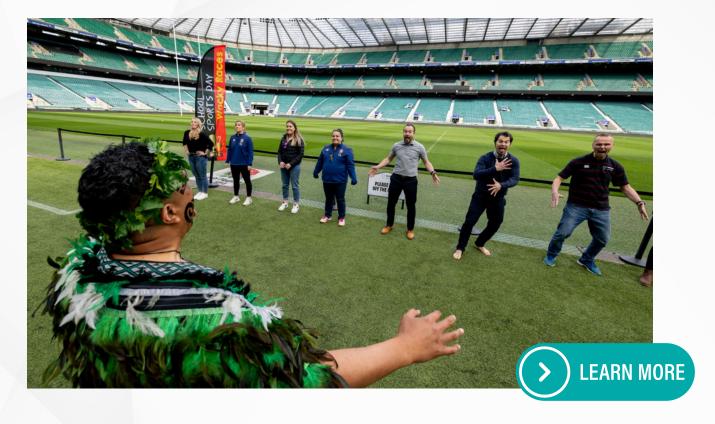
Tell us a bit about your role.

I head up business development for the stadium on a non-matchday ensuring this iconic stadium thrives beyond our matchday experiences. I drive a strategic approach to ensure our offering is creative and matches clients needs. Along with the conference & events market, I also create a series of home grown events offering ticketed experiences for a B2C audience.



Why is your stadium such a good option for event planners to consider?

Not only do we offer 34 wonderful and different spaces to choose from, we have the most skilled and experienced team who really go that extra mile to deliver an amazing event. Beyond that, we bring personality to the process, from sales all the way through to delivery.



It's not one size suits all here as we can offer so many solutions and for guests we always ensure such a memorable day. The venue itself offers a unique and iconic backdrop and you don't have to be a rugby fan to be inspired once you are here.

From our state-of-the-art auditorium and onsite newly refurbished Radisson Red hotel to pitchside team-building and BBQs, we can accommodate a multitude of events on any given day.



What's new at Allianz Stadium, Twickenham?

Exciting changes are underway! The Radisson Red hotel's refurbishment is nearly complete, offering stylish, modern accommodation ideal for organisers and residential events. Our Supersized events and pitchside stage now provide a standout setting for large-scale experiences.



We've also launched a new charity initiative for 2025 events, where we will donate 5% of a clients event spend to a charity of their choice.



Additionally, we've just launched "The Overtime" package, which includes a half-day DDR and an evening social featuring a BBQ and drinks, perfect for blending business with relaxation.

Contact Johanna & find out more about Allianz Stadium, Twickenham here...











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The venue combines cuttingedge facilities with the wow factor of a Premier League stadium. For event planners, we deliver stress-free planning, standout experiences, and a setting that impresses clients and quests alike — every time.

ANDREW ALLEN-SIMPSON

Senior Commercial Manager - C&E



Hi Andrew, give us an overview of your your venue and what you offer for event organisers

Tottenham Hotspur Stadium is a world-class venue for conferences and events, offering cutting-edge facilities in a unique, high-profile setting. Opened in 2019, it combines striking architecture, premium hospitality suites, and flexible event spaces to host everything from corporate meetings to large-scale conferences.

With state-of-the-art technology, sustainable design, and excellent transport links in North London, it delivers a seamless guest experience. The stadium sets a new standard for business events in an iconic sporting environment.



Tell us a bit about your role.

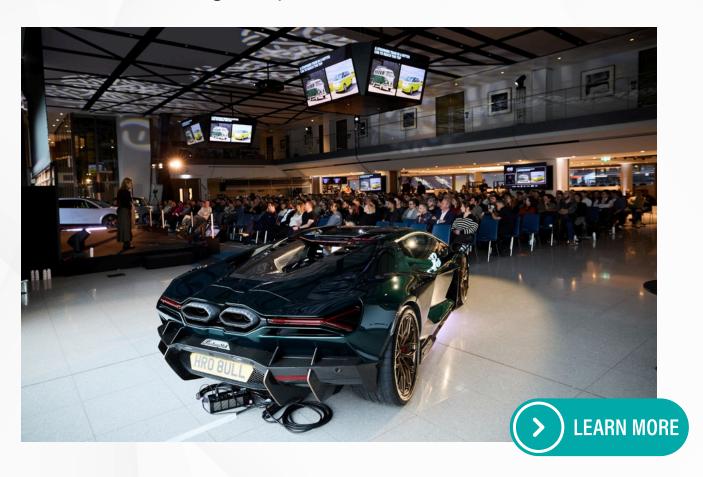
As Senior Commercial Manager for Conference & Events at Tottenham Hotspur Stadium, I play a pivotal role in driving the commercial success of the venue's corporate and private event business. I lead on strategy, business development, and client relationships, ensuring the stadium's world-class spaces are maximised for conferences, exhibitions, and hospitality.



The role involves identifying new revenue opportunities, shaping tailored event solutions, and working crossfunctionally to deliver exceptional experiences that reflect the stadium's premium brand

Why is your stadium such a good option for event planners to consider?

Tottenham Hotspur Stadium is more than just a venue — it's a trusted event partner that makes planning seamless. Our expert team offers dedicated support from enquiry to execution, ensuring every detail is handled with care.



The stadium features flexible, high-spec spaces ideal for conferences, product launches, and corporate events, with in-house catering and AV services simplifying logistics.



What's new at Tottenham Hotspur Stadium?

Tottenham Hotspur Stadium continues to push the boundaries of what an event venue can offer. Last year, we launched F1 Drive — the world's first in-stadium electric karting track, developed in partnership with Formula 1. This innovative experience demonstrates our commitment to delivering high-impact, memorable moments for corporate clients.

As part of your conference or exhibition, we also offer exclusive private hire of the F1 Drive experience. Up to 150 guests can enjoy a thrilling four-hour session,



perfect for networking, team building, or rewarding clients and colleagues — adding a unique, adrenaline-fuelled edge to your event.

Contact Andrew & find out more about Tottenham Hotspur Stadium here...











REGISTER YOUR INTEREST FOR THIS AMAZING DAY HERE

** Free for buyers / event managers / agents etc - includes accommodation too! There are paid for supplier places too!

This is our first ever **DW Summit: Event Super-Heroes Assemble** and will be proudly supported by headline sponsors **Dublin Convention Bureau**. It's going to be packed full of insightful discussions on how to fast track your way to sharper skills and bigger wins in the industry. Trust me, we've got so much planned for this!!! The Summit will be skillfully hosted by our good friend Alistair Turner

This educational networking event will be followed later in the day / early evening by the **DW Summer BBQ** event - hosted by co-headline sponsors **Wyboston Lakes Resort**, where attendees will dive into a vibrant Caribbean-themed BBQ, packed with networking opportunities, fun, and games!





Thank you for reading this DW Special Insider

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