

The  
Delegate Wranglers®

# DESTINATION

March 2025

## INSIDER SPECIAL

Featuring

**MANCHESTER**  
**KERRY**  
**CARDIFF**



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# STREETZOO

PAGE

04 Manchester

08 Kerry

13 Cardiff





meet**Manchester**  
Convention Bureau

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Manchester is a city that blends northern charm with forward-thinking innovation, making it an exciting hub for business events and incentive travel.

**STEPHANIE NEWTON**

Head of Business Tourism

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## **Hi Stephanie, give us a quick overview of Manchester as a destination for business events**

Manchester is perfect for association conferences, corporate events, gala dinners, music events, major sporting events - a destination that has a venue for all types of events for all types of budgets.

### **Tell us a bit about your role**

I head up the Convention Bureau part of Marketing Manchester. We've got a team of experts ready to assist and support to make your event a success.

We offer a range of complimentary services including venue location service, accommodation booking service, delegate boosting and promotional support, delegate welcome, access to Ambassadors.



### **Why are you such a good option for event planners to consider?**

Manchester is the major international and cosmopolitan city in the North of England, widely regarded as the central hub of the 'Northern Powerhouse'. Delegates will enjoy a vibrant, affordable and welcoming host city with experience of hosting major events.





Manchester's identity is evolving, with a new story to tell, its current and future endeavours associated to health innovation, life sciences, digital, cyber, and as a graphene city. Greater Manchester's universities boast world-class specialisms, research centres of excellence and concentrated clusters of expertise across a range of research areas.



Manchester's business tourism, hospitality and government partners share an understanding and appreciation of the value of the events industry. They work collaboratively to ensure that your experience in Manchester exceeds all expectations.





## What's new with you guys?

Manchester is a city that blends northern charm with forward-thinking innovation, making it an exciting hub for business events and incentive travel.

With its world-class venues and buzzing cultural scene, it's no surprise that event planners are increasingly turning to this dynamic powerhouse, which hosted the MTV EMAs in 2024 and has secured major global events in 2025, such as CYBERUK and the UK Space Conference.

Explore new hotel openings, mouth-watering new dining options, cutting-edge event spaces and discover why Manchester is one of the UK's most exciting destinations for meetings and events.



Contact Stephanie & find out more about Manchester's fantastic options for event organisers here...





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We help transform your vision into a reality that will exceed expectations and deliver an extraordinary and meaningful event attendees will be talking about for years to come

**BECKY HARGROVE**  
Manager

**KERRY**  
CONVENTION BUREAU



## Hi Becky, give us a quick overview of Kerry as a destination

Easily accessible and just a short hop from the UK, Kerry's five diverse MICE ready and future focused destinations of Dingle, Kenmare, Killarney, Sneem and Tralee are full of breath taking locations and hidden gems with an incredible hotel, meeting space with a difference, out of this world venue or authentic experience to inspire both fresh thinking and new perspectives and suit every type of business event.

### Tell us a bit about your role.

Based in Kerry, our small but mighty team of two have decades of MICE expertise between them.

We offer a friendly, free, and impartial service, partnering with you to provide inspiration and support to help transform your vision into a reality that will exceed expectations and deliver an extraordinary and meaningful event attendees will be talking about for years to come.



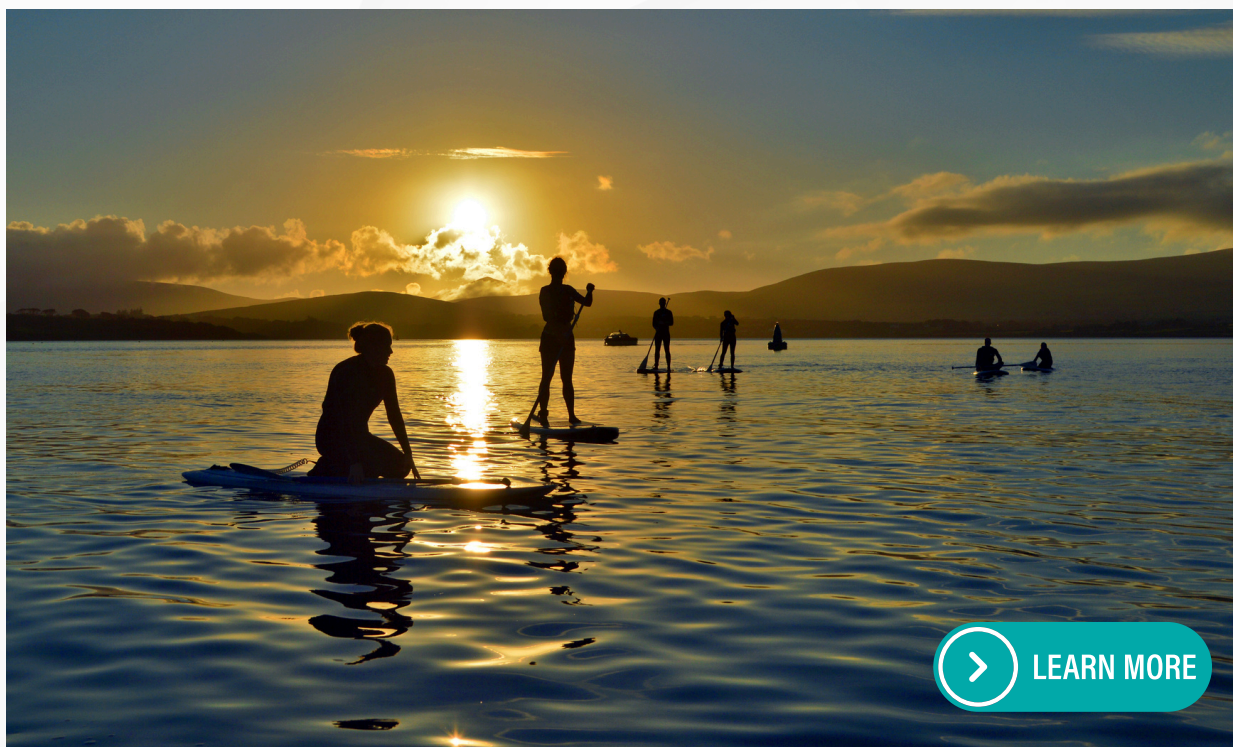
### Why are you such a good option for event planners to consider?

Kerry is a truly inspiring place for gathering, extending an authentic welcome and warm hospitality that is celebrated globally.





Unique landscapes, natural and cultural wonders are complimented by authentic experiences and unrivalled facilities in idyllic locations, including Ireland's second largest convention centre, with a capacity of 2,500 pax and the highest concentration of 4&5\* hotels in the country.



Connect today and our team will be delighted to help you unlock the magic of a #MeetInKerry event through our free service which encompasses:

**Venue and Accommodation Sourcing:**

Discover spaces that mirror your vision

**Member Supplier Introductions:**

Connect with industry experts and event organisers

**Creative Itinerary Planning:**

Curate experiences that inspire





## **Legacy and Social Responsibility:**

Shape a meaningful impact with community engagement

## **Proposal and Bid Support:**

Secure success with compelling proposals

## **Fáilte Ireland Financial Support Access:**

Maximise resources with ease

## **What's new with you guys?**

Kerry is shaped by the landscape, and creative in character, it is a place where you can curate authentic and meaningful experiences that align with current social trends and resonate with attendees, leaving an unforgettable mark.



Ranked #19 on the Global Destination Sustainability Index, Kerry's MICE offering is always evolving, underpinned by a county wide commitment to regenerative tourism.



From the new 250 pax event space at Killarney Brewing and Distillery, Fenit Tours and Travel offering groups an 'Irish Village for a Day', Ballygarry Hotel opening its new Lodge, designed for wellness retreats and corporate gatherings, Kerry Aqua Terra adding fully enclosed 'Skellig Bounty' boat to its fleet to the €15m refurbishment of Killarney's 5\* Killarney Park Hotel, the incredible array of venue and immersive experience options that can woven in to a #MeetInKerry event knows no bounds.



Contact Becky & find out more about Kerry and their fantastic services here...





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As Europe's youngest capital, Cardiff boasts a vibrant centre, top venues, business hotels, universities, and growing industries. Its rich heritage, compact layout, and walkable attractions make it a prime destination for visitors and events.

**FAYE TANNER**

Commercial Partnerships Manager

CWRDDD Â  
**CHAERDYDD**



MEET IN  
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## Hi Faye, give us a quick overview of Cardiff as a destination for business events

Cardiff, Wales' capital, hosts world-class sports, arts, and cultural events with expertise in logistics and security. As Europe's youngest capital, it boasts a vibrant centre, top venues, business hotels, universities, and growing industries. Its rich heritage, compact layout, and walkable attractions make it a prime destination for visitors and events

## Tell us a bit about your role

From securing accommodation through to hiring venues on your behalf, our team uses local knowledge and their vast portfolio of contacts to develop the best possible delegate experience when planning your business event in Cardiff.



Our FREE and impartial venue & supplier finding service saves you valuable time and money, so you can rest assured knowing your business event will be planned meticulously by the experts.

## Why are you such a good option for event planners to consider?

We offer a comprehensive range of services to support your event in Cardiff, including venue finding and enhancing the delegate experience. We secure the best accommodation rates and provide a bespoke booking service for delegates.





Our team facilitates introductions to local suppliers, offering the best packages to support your event. We assist in preparing bid documents and presentations, supplying marketing materials to promote Cardiff to future delegates.

Additionally, we arrange site visits, provide advice on virtual tours, and offer event marketing, PR, and social media support. With our local expertise and industry knowledge, we ensure a seamless and successful event experience.

### **What's new with you guys?**

Gareth Bale appointed new Cardiff Conference Ambassador at Wales Week London event. Welsh football star Gareth Bale, a five-time UEFA Champions League winner, has been named a Cardiff Conference Ambassador for his investments in the city's tourism sector, including Elevens Bar & Grill and Par 59.



He received the accolade at the 'Game Plan Cardiff' event during Wales Week London. The event highlighted Cardiff's investment opportunities ahead of UEFA Euro 2028. Speakers included Cardiff Council Leader Huw Thomas and business leaders.

Bale expressed excitement about promoting Cardiff as a business hub. The ambassador program aims to attract more conferences and events, boosting the city's economy and showcasing its growth potential.



Contact Faye & find out more about Cardiff's fantastic options for event organisers here...







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