

MEET THE SHOW TEAM



26 - 27 FEBRUARY 2025, EXCEL LONDON
**INTERNATIONAL
CONFEX** SPECIAL

Thursday 23 February
2025

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New exhibitors, new features, upgraded pavilions, new innovation.. we really have gone one up this year with our plans and we feel our exhibitors have really bought into that side too

Ewan Parker

Group Operations Director, International Confex

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Hi Ewan, tell us all about your role for the International Confex team and how's all the arrangements going?

As the Group Operations Director for International Confex, I oversee the planning and execution of the event. My role involves managing logistics, coordinating teams, and ensuring a seamless experience for exhibitors and visitors alike. I focus on keeping everything on track, from the initial build to final wrap-up, ensuring every aspect aligns with our goals.

The arrangements are going brilliantly! It's a fast-paced environment, but that's what makes it exciting. We thrive on the energy and challenges that come with putting on such a large-scale event.

The build is progressing smoothly, and we've designed a visitor experience that we're confident will impress. We can't wait to see it all come to life onsite.



So what's new at the show this year? Have you got any new exhibitors?

This year, we're introducing new exhibitors, exciting features, upgraded pavilions, and an array of innovative highlights.

Our goal has been to elevate every element of the event, and it's clear our exhibitors share that vision. The stand plans we've received are creative and inspiring—it's shaping up to be our most dynamic show yet.

How about the education sessions – they are always really well attended and well liked. What's the theme this year?

This year, our education sessions focus on innovation, sustainability, diversity & Inclusion and the future of events.

We've curated a programme that addresses the latest industry trends, from cutting-edge event technology to strategies for enhancing attendee engagement.



We're also introducing more interactive formats, ensuring attendees leave inspired and equipped with actionable knowledge.

We really loved last year's show – how have you seen it evolve in the last few years?

Weirdly enough, I almost feel the last few years has reignited people's intent to want to meet face to face, and exhibitions are benefitting off the back of it.

People now appreciate the value of in-person events more than ever. This shift has allowed exhibitions like Confex to thrive. Our aim is to create a must-attend event that offers unparalleled opportunities for both exhibitors and visitors, making it a vital date on everyone's calendar.

Any advice for anyone attending?

Come ready to give it your all! Bring your smiles, charm, and energy—it's going to be a whirlwind of two non-stop days filled with networking, learning, and business opportunities. The industry is coming together, and we couldn't be more excited to welcome everyone.

Contact Ewan here...



Register for International Confex 2025 here...



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International Confex 2025 Special

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