

DW INSIDER: CHRISTMAS SPECIAL

The
Delegate Wranglers®

INSIDER CHRISTMAS SPECIAL

De Vere Beaumont Estate

West End Events

Stadium Experience

Goodwood

Lingfield Park Racecourse

June 2026



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Delegate Wranglers®

INSIDER

CHRISTMAS SPECIAL

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Welcome to the DW Insider Christmas Special. In this edition, we bring you exclusive interviews with five of the industry's most exciting venues and party organisers, each sharing what makes their Christmas offering truly unforgettable.

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This edition showcases five outstanding partners shaping the festive events landscape. From the grandeur of De Vere Beaumont Estate to the creative flair of West End Events, the electrifying atmosphere of Stadium Experience, the timeless elegance of Goodwood, and the thrilling hospitality of Lingfield Park Racecourse — each brings something truly special to the Christmas season. Check out this edition to discover what makes their offering stand out this year.

Enjoy and read on...

Team DW

June 2026

DE VERE

BEAUMONT ESTATE



Sally Raith-Riches
Director of Sales

DE VERE BEAUMONT ESTATE

DE VERE

BEAUMONT ESTATE

THE LOWDOWN

We caught up with Sally Raith-Riches,
Director of Sales at De Vere Beaumont Estate

Located in Old Windsor, **De Vere Beaumont Estate** is a unique and enchanting conference destination. Surrounded by 44 acres of parkland grounds, it offers 45 versatile suites for conferences, meetings, and training, alongside expansive outdoor areas for team building, making it the perfect venue for your next event.

HI SALLY, CAN YOU GIVE US A BRIEF OVERVIEW OF DE VERE BEAUMONT ESTATE PLEASE?

At De Vere Beaumont Estate, we are all about bringing people together in deeply inspiring environments. Our property blends classic elegance with modern facilities, making it perfect for everything from large conferences to immersive awards nights.

I lead a fantastic team, and together we focus on building strong relationships with our clients, matching them with the ideal rooms, and ensuring their events are exceptional from the moment they first enquire.

WHAT MAKES YOU GUYS SO MAGICAL FOR CLIENTS TO WORK WITH AT CHRISTMAS?

What truly makes us magical is our breath-taking setting combined with the versatility to bring any festive vision to life.

**MY JOB IS TO
HELP EVENT
PROFESSIONALS
BRING THOSE
BIG IDEAS TO
LIFE!**



DE VERE

BEAUMONT ESTATE



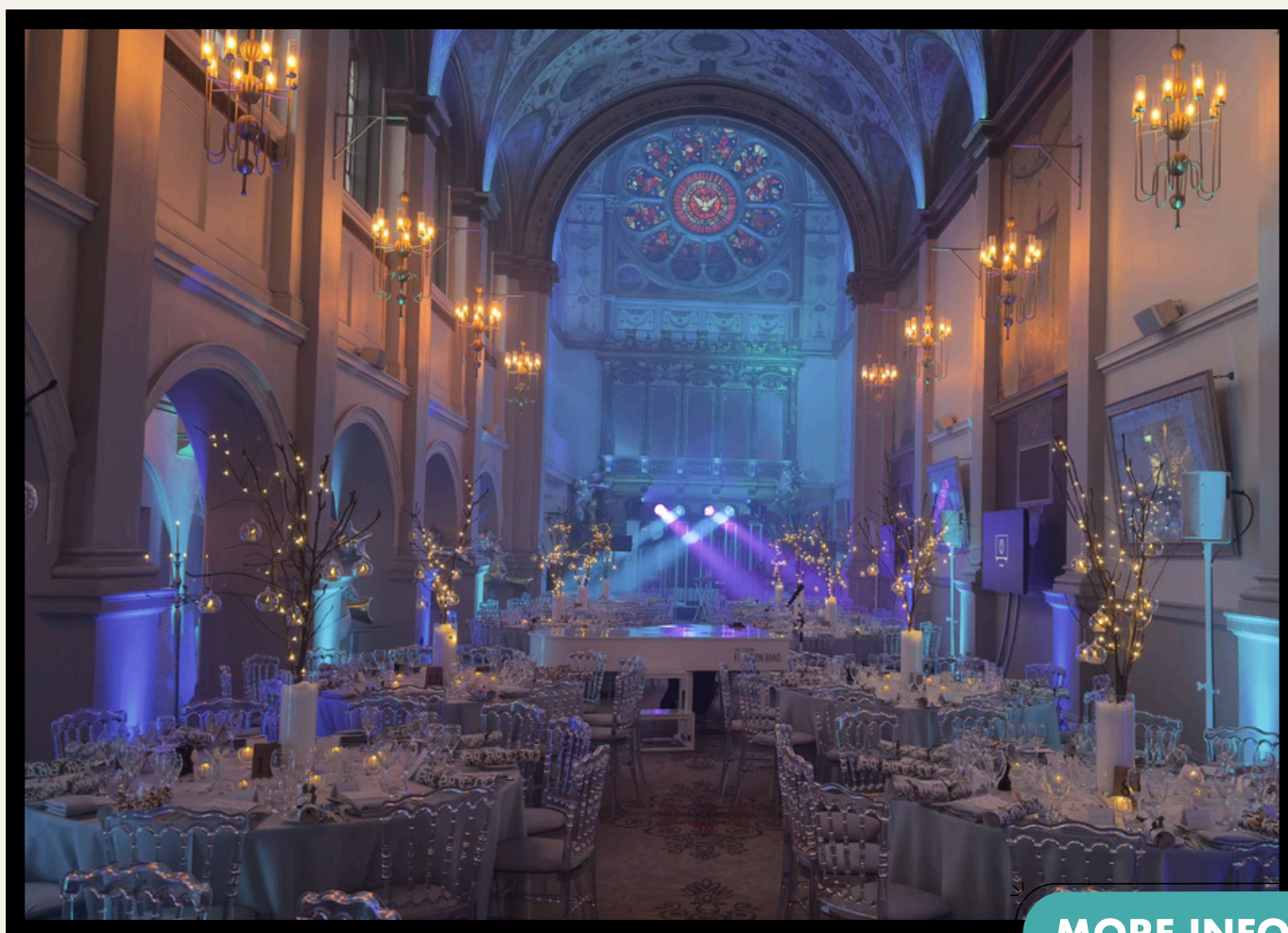
Christmas parties from £55 per person

Early bird offer: Complimentary bottle of prosecco for the organiser's table, or B&B on the house for the organiser, on all Christmas party packages booked before 31st August 2026



MORE INFO

De Vere Beaumont Estate sits within 44 acres of picturesque grounds, boasting a rich history that dates back to the 14th century. Clients love our diverse selection of function suites, ranging from intimate private dining for 25 guests right up to grand banquets for 550.



MORE INFO

Our venues, like the iconic 19th-century chapel featuring a beautiful stained-glass window, provide an unforgettable backdrop for any celebration.

When you add elegantly dressed tables, twinkling fairy lights, and sparkling Christmas trees, the atmosphere is spectacular. Plus, our packages include a dedicated event manager to ensure every party runs seamlessly, allowing our clients to simply relax and celebrate.

MANY CORPORATE CLIENTS BOOK YEAR AFTER YEAR. TELL US ABOUT HOW YOU COME UP WITH CREATIVE CONCEPTS AND THEMES TO KEEP THINGS FRESH FOR REPEAT CLIENTS

We constantly listen to our clients and track emerging industry trends. Because our event spaces are so versatile, clients have the freedom to utilise and style them exactly as they envision. Our team collaborates closely to brainstorm fresh ideas, building vivid mood boards that help returning clients visualise unique themes early in the planning stage.

Whether it is a classic winter wonderland or an immersive, bespoke environment, we partner with exceptional suppliers to present highly visual, tailored concepts. This ensures everyone experiences a celebration that feels entirely new and exciting.

SO WHAT'S NEW? ANYTHING EXCITING YOU CAN SHARE WITH US?

Well, it has been an incredible year for De Vere, as we are proud to have been named one of The Sunday Times Best Places to Work!



MORE INFO

I feel this wonderful milestone really reflects our supportive, community-driven culture.

When our team feels valued, it naturally translates into the world-class hospitality our event clients experience every single day. Looking ahead, we also have some very exciting developments underway.

If you work with local football clubs or book professional sporting events, you will definitely want to keep your eyes peeled. We have a game-changing outdoor addition in the works, so please stay tuned for the official details!

AT A GLANCE

● **YEAR ESTABLISHED**

2007

● **LOCATION**

De Vere Beaumont Estate,
Burfield Rd, Old Windsor,
Windsor SL4 2JJ

● **CLIENTS WORKED WITH**

Pharmaceuticals, retails,
sports

FOLLOW THEM HERE



GET IN TOUCH

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CHRISTMAS SPECIAL

June 2026

WEST END EVENTS

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We caught up with Ryan Young,
Sales Manager of West End Events

West End Events was formed in 1995, so they've been running Christmas party events for around 30 years. Their themed, all-inclusive and shared Christmas parties now rank amongst the hottest events in town — especially for office parties.

HI RYAN, CAN YOU GIVE US A BRIEF OVERVIEW OF WEST END EVENTS PLEASE?

West End Events is a leading London-based events company, specialising in unforgettable Christmas celebrations, bespoke private events and unique hospitality experiences for corporate clients, event agencies and venue finders across the UK.

From exclusive festive parties and immersive dining experiences to large-scale end-of-year celebrations, we help organisations create memorable moments that bring colleagues and clients together.

As Sales Manager, I work closely with agencies, venue finders and corporate event teams to match clients with the right experience, whether that's a fully bespoke private event or one of our carefully curated shared Christmas parties.

Building trusted partnerships is a key part of my role, ensuring our clients receive creative solutions, seamless delivery and exceptional guest experiences year after year.

Ryan Young
Sales Manager
WEST END EVENTS

**BUILDING
TRUSTED
PARTNERSHIPS
IS A KEY
PART OF
MY ROLE**



We caught up with Ryan Young,
Sales Manager of West End Events

WHAT MAKES YOU GUYS SO MAGICAL FOR CLIENTS TO WORK WITH AT CHRISTMAS?

Whether a client is looking for an exclusive private Christmas party tailored to their brand and culture, or a high-quality shared event that delivers exceptional value, we take the time to understand exactly what success looks like for them.

Christmas is the busiest and most important time of year for many organisations, so our focus is on making the process as enjoyable and stress-free as the event itself. What sets us apart is the combination of creativity, flexibility and experience we bring to every brief.



[MORE INFO](#)

For agencies and venue finders, we're a trusted extension of their team, offering responsive support, transparent communication and reliable delivery from enquiry through to event day.

Ultimately, we create memorable festive experiences that guests talk about long after the decorations come down.

We caught up with Ryan Young,
Sales Manager of West End Events

MANY CORPORATE CLIENTS BOOK YEAR AFTER YEAR. TELL US ABOUT HOW YOU COME UP WITH CREATIVE CONCEPTS AND THEMES TO KEEP THINGS FRESH FOR REPEAT CLIENTS

Many of our clients return year after year, so keeping experiences fresh is incredibly important. We start by understanding what worked well previously and, just as importantly, what would make the next event feel different and exciting.

Because we deliver a diverse range of private and shared Christmas events, we're able to offer everything from immersive themed experiences and interactive entertainment to unique venues and bespoke event production.

We also keep a close eye on emerging trends within hospitality and live events, adapting ideas to suit each client's culture, objectives and budget. The result is a Christmas celebration that feels new, engaging and memorable every time.



**WE ALSO
KEEP A
CLOSE
EYE ON
EMERGING
TRENDS**

WEST END EVENTS

CLICK HERE
TO FIND YOUR NEXT
CHRISTMAS PARTY

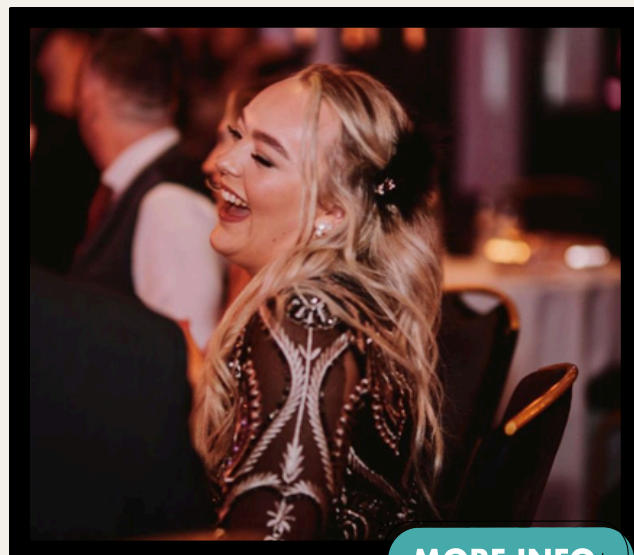
PRIVATE EVENTS | SHARED PARTIES | MEMORABLE EXPERIENCES

MORE INFO

We caught up Ryan Young,
Sales Manager of West End Events

SO WHAT'S NEW? ANYTHING EXCITING YOU CAN SHARE WITH US?

One of the most exciting additions to our portfolio is Imposters, a brand-new immersive private dining experience the launched for Christmas 2025. Combining exceptional hospitality with interactive gameplay, guests are drawn into a world of suspicion, strategy and shifting alliances as they work together to uncover the hidden imposters amongst them. Designed specifically for corporate groups, it's a fantastic way to encourage team interaction while delivering a truly memorable festive celebration.

[MORE INFO](#)

As demand continues to grow for experiences that go beyond the traditional Christmas party, Imposters offers something fresh, engaging and guaranteed to get colleagues talking long after the event has finished. Would you make a good Imposter? Or are you too Faithful to your colleagues?

AT A GLANCE

YEAR ESTABLISHED

1995

LOCATION

London

SOME CLIENTS WE'VE WORKED WITH

Google, Microsoft, Deloitte

FOLLOW THEM HERE



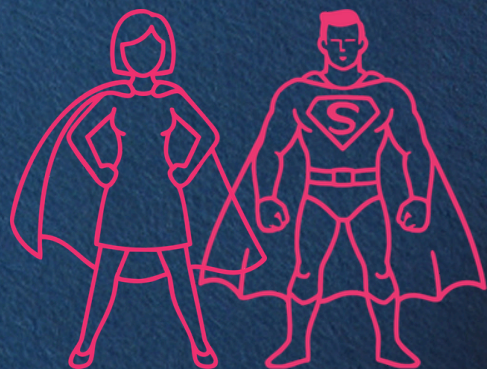
GET IN TOUCH

bookings@westendevents.co.uk

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DON'T MISS OUR FANTASTIC

DW SUMMIT & SUMMER PARTY 2026



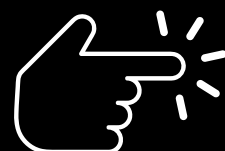
TUESDAY 25 AUGUST 2026

DE VERE

TORTWORTH COURT



FIND OUT MORE HERE



June 2026



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Debbie Rigney
Director

STADIUM EXPERIENCE

We caught up with Debbie Rigney,
Director of Stadium Experience

Stadium Experience is a not-for-profit marketing collaboration of over 70 football, rugby and cricket club venues across the UK. These prestigious, iconic and unique venues all work together to promote stadia as ideal venues for your next conference, meeting, exhibition or party.

HI DEBBIE, CAN YOU GIVE US A BRIEF OVERVIEW OF STADIUM EXPERIENCE PLEASE?

Stadium Experience works with more than 70 UK stadium venues, which each offer something truly unique. Easy to access, and flexible adaptable spaces for both large and small events.

This, combined with top-class service and award-winning cuisine mean stadium venues are ideal for every occasion.

Impress your delegates with stunning pitch views, roof top terraces, behind the scenes tours, or even a special player visit at your event!

WHAT MAKES YOU GUYS SO MAGICAL FOR CLIENTS TO WORK WITH AT CHRISTMAS?

Stadium Experience has a fantastic choice of football, rugby cricket and athletics venues across the length and breadth of the UK, each with their own unique twist for this year's ultimate festive celebration. You can book your 2026 Christmas party in a prestigious and iconic venue, steeped in sporting history!



**WITH EACH STADIUM
OFFERING ITS OWN
CHARACTER
& SPORTING
HERITAGE**

Choose from your own private party, shared parties throughout the festive season, traditional Christmas dinners, dancing the night away, comedy nights or even breakfast with Santa!

Stadium Experience can assist with your venue searches (commission free) by connecting you with ideal stadium venues meeting your criteria.

MANY CORPORATE CLIENTS BOOK YEAR AFTER YEAR. TELL US ABOUT HOW YOU COME UP WITH CREATIVE CONCEPTS AND THEMES TO KEEP THINGS FRESH FOR REPEAT CLIENTS

Many of our corporate clients return year after year because stadium venues continually refresh their festive offering. Across our network of 70+ venues, new themes, entertainment, dining experiences and event formats are introduced each season, from immersive winter wonderlands and live entertainment to comedy nights and exclusive behind-the-scenes experiences.



[MORE INFO](#)

Private parties can also be tailored with bespoke branding, catering and entertainment, ensuring every event feels unique. With each stadium offering its own character and sporting heritage, we help clients create memorable Christmas celebrations that feel fresh, exciting and different every year.



[MORE INFO](#)

SO WHAT'S NEW? ANYTHING EXCITING YOU CAN SHARE WITH US?

Stadium Experience continues to grow, giving clients even more choice across the UK.

We are delighted to welcome new members Alexander Stadium, Burnley FC, Nottinghamshire County Cricket Club, Reading FC, Somerset County Cricket Club and West Bromwich Albion FC to our network.



**WE'VE
EXPANDED OUR
PORTFOLIO OF
ICONIC
SPORTING
VENUES**



MORE INFO

These additions follow recent memberships from Birmingham City FC, Millwall FC, Watford FC and Wrexham AFC.

Together, they expand our portfolio of iconic sporting venues, offering clients access to even more unique event spaces, fresh Christmas party options and memorable experiences in prestigious settings.

AT A GLANCE

● **YEAR ESTABLISHED**

2002

● **LOCATION**

UK wide

● **NUMBER OF MEMBERS**

75 clubs

FOLLOW THEM HERE



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office@stadiumexperience.com



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GOODWOOD

Caroline Butler
Business Development Manager

GOODWOOD

Board meetings in grand state rooms, away days in the South Downs, driving on a track steeped in history. However you choose to meet, Goodwood offer a setting that's anything but ordinary. Remarkable spaces, seamless service, and a legacy of hosting that make every event feel like it belongs here.

HI CAROLINE, CAN YOU GIVE US A BRIEF OVERVIEW OF GOODWOOD PLEASE?

Goodwood is one of the UK's most iconic Estates, set within 11,000 acres in the South Downs and home to world-renowned events, exceptional hospitality and unforgettable experiences.

Alongside our motorsport and horseracing events, we host everything from intimate meetings and private dining to large-scale corporate celebrations and exclusive-use events.



[MORE INFO](#)

As Business Development Manager, I work closely with clients to create bespoke experiences that feel personal, seamless and genuinely memorable.



GOODWOOD

THE LOWDOWN

Whether it's a spectacular Christmas party at Goodwood House, festive dining overlooking the Racecourse or an energetic Après Ski celebration, my role is all about understanding what clients want to achieve and bringing those ideas to life in a way only Goodwood can.

WHAT MAKES YOU GUYS SO MAGICAL FOR CLIENTS TO WORK WITH AT CHRISTMAS?

Christmas at Goodwood feels incredibly special because no two celebrations ever feel the same. Clients have access to such a diverse collection of venues and experiences across the Estate, from glamorous balls in the magnificent State Apartments of Goodwood House to contemporary celebrations at the Racecourse, relaxed festive dining at The Kennels and lively Après Ski parties filled with cocktails, DJs and alpine-inspired atmosphere.

“
**CLIENTS HAVE
ACCESS TO
SUCH A DIVERSE
COLLECTION OF
VENUES AND
EXPERIENCES
ACROSS THE
ESTATE**

What clients really value is that we take care of every detail. Our team works collaboratively to make the planning process smooth, creative and enjoyable, while our chefs, planners and front-of-house teams ensure every guest feels genuinely looked after on the night itself.

It's that combination of spectacular surroundings, warm hospitality and flexibility that makes Christmas at Goodwood so memorable.



MORE INFO



GOODWOOD

THE LOWDOWN

MANY CORPORATE CLIENTS BOOK YEAR AFTER YEAR. TELL US ABOUT HOW YOU COME UP WITH CREATIVE CONCEPTS AND THEMES TO KEEP THINGS FRESH FOR REPEAT CLIENTS

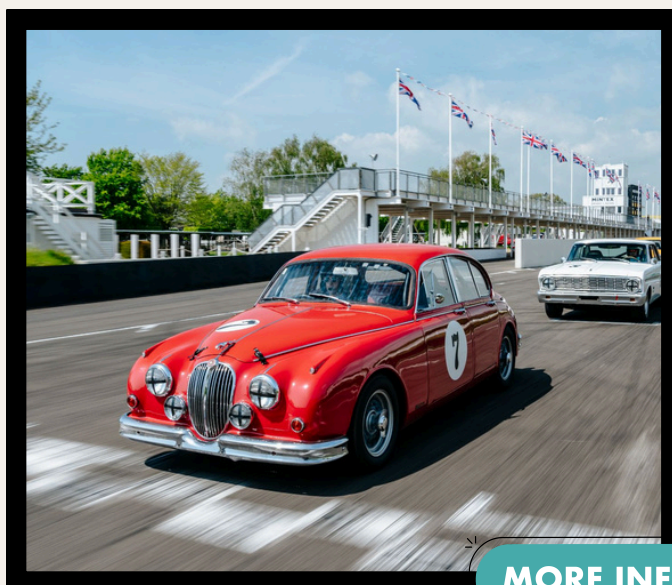
We're very fortunate that many clients return to Goodwood year after year, so keeping experiences feeling fresh and exciting is really important to us.

Because the Estate offers such a variety of venues and styles of celebration, clients can create a completely different atmosphere each year, from elegant black-tie celebrations and festive feasting to immersive Après Ski parties or more intimate private dining experiences. We spend time understanding each client's culture, audience and objectives, then build ideas around that. We're always evolving menus, entertainment, styling and experiences to ensure every event feels personal, thoughtful and different from the year before.

SO WHAT'S NEW? ANYTHING EXCITING YOU CAN SHARE WITH US?

For 2026, we're placing an even greater focus on experience-led celebrations that go beyond the traditional Christmas party. Alongside grand festive celebrations, private dining and our popular Après Ski parties, clients can now incorporate unique team experiences across the Estate into their event.

From sheep herding and behind-the-scenes Home Farm tours to wellness experiences, driving activities and seasonal countryside pursuits, we're creating opportunities for teams to connect, celebrate and experience Goodwood in a completely different way. We're seeing increasing demand for celebrations that feel more meaningful, memorable and immersive, something Goodwood is uniquely placed to offer.



MORE INFO



GOODWOOD

THE LOWDOWN

AT A GLANCE

YEAR ESTABLISHED

1697

LOCATION

The Goodwood Estate,
Chichester, West Sussex

CLIENTS WORKED WITH

Corporate, Automotive
& more

FOLLOW THEM HERE



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events@goodwood.com



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LINGFIELD
PARK

RESORT



We caught up with Danielle Matthews-Brown,
Group Events Sales Manager of Lingfield Park Racecourse

Lingfield Park Resort is the first choice venue for corporate hire in Surrey or Sussex. If you're planning an exhibition, product launch or show, we can also combine a range of indoor rooms with a vast amount of outdoor space.

HI DANIELLE, CAN YOU GIVE US A BRIEF OVERVIEW OF LINGFIELD PARK RACECOURSE?

Lingfield Park Racecourse, part of Arena Racing Company (ARC), is a multi-purpose venue set within 450 acres of Surrey countryside, ideally located within easy reach of London and the M25



[MORE INFO](#)

**BEYOND RACING, IT
OPERATES AS A
YEAR-ROUND
DESTINATION FOR
NON-RACEDAY
EVENTS**



Beyond racing, it operates as a year-round destination for non-raceday events, offering flexible indoor and outdoor spaces for conferences, exhibitions, weddings and large-scale corporate or social events, supported by an on-site hotel, leisure facilities and golf course.

As Group Events Sales Manager, I am responsible for driving the commercial performance of non-raceday events, driving revenue and consistency across ARC's portfolio through bespoke, high-impact events.

WHAT MAKES YOU GUYS SO MAGICAL FOR CLIENTS TO WORK WITH AT CHRISTMAS?

“ WE START BY LISTENING.

Feedback and client engagement are at the heart of everything we do, especially with repeat clients.

Post-event surveys and debriefs give us real insight into what worked, what they loved, and where we can elevate the experience further.

MANY CORPORATE CLIENTS BOOK YEAR AFTER YEAR. TELL US ABOUT HOW YOU COME UP WITH CREATIVE CONCEPTS AND THEMES TO KEEP THINGS FRESH FOR REPEAT CLIENTS

From there, we build ideas collaboratively, using mood boards, tracking emerging trends and tapping into the creativity of the wider business.



This allows us to introduce fresh themes, new formats and evolving concepts each year. It's not about reinventing for the sake of it, it's about refining, enhancing and delivering something exciting that still feels tailored to each client.

SO WHAT'S NEW? ANYTHING EXCITING YOU CAN SHARE WITH US?

Recently launched as part of our popular festive celebrations, our Monte Carlo Shared Christmas Party Nights bring a touch of glamorous Riviera style to the season, starting from just £65 per person.



[MORE INFO](#)

Enjoy an evening of glitz and glamour with a delicious three-course dinner, fantastic live entertainment, and a DJ guaranteed to keep you dancing all night long.

Gather your friends, colleagues, or loved ones and celebrate in style. With a variety of dates available, it's never been easier to join the festivities.

So dress to impress, roll the dice on a great night, and make unforgettable Christmas memories! 🎄 ✨

AT A GLANCE

● YEAR ESTABLISHED

1890

● LOCATION

Surrey

● CLIENTS WORKED WITH

Rolls Royce, UK Power
Network, South East Water

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events@lingfieldpark.co.uk

YOU CAN BE IN A FUTURE EDITION....

The
Delegate Wranglers®

INSIDER SPECIALS



Check out our Insider Specials Hub for everything you need to know about taking a space in one of our Insider Special Mailshots

You can be a part of our Insider Newsletter special editions

Exclusive emails

These one-off emails are in the form of a totally bespoke online magazine & are sent to thousands of event profs

Exclusive opportunity

Advertising in this special is limited to a maximum of four suppliers per newsletter

Tons of content inc short interview

You get to include a banner, promo photo, headshot, contact details, links to socials, as well as a short interview

You can post on your socials too

We give you the assets and a link to the online magazine for you to promote on your social media channels



The
Delegate Wranglers®

Thank you for reading this DW Special Insider

Dont forget to....



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